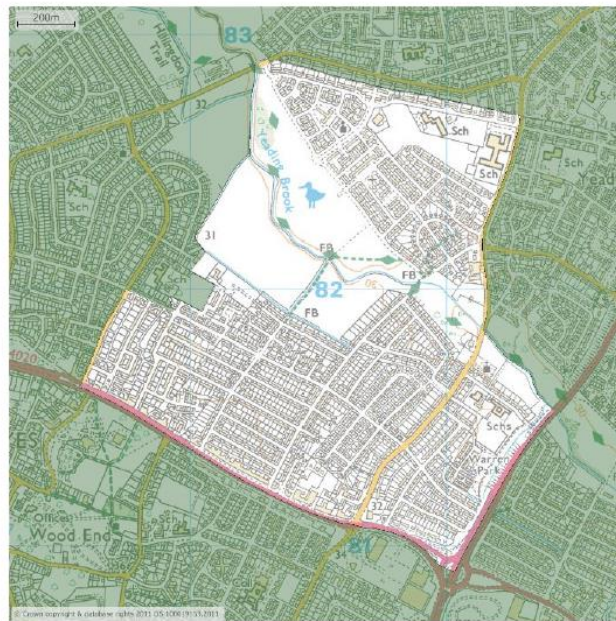




HILLINGDON  
LONDON

# Pinkwell Ward Profile

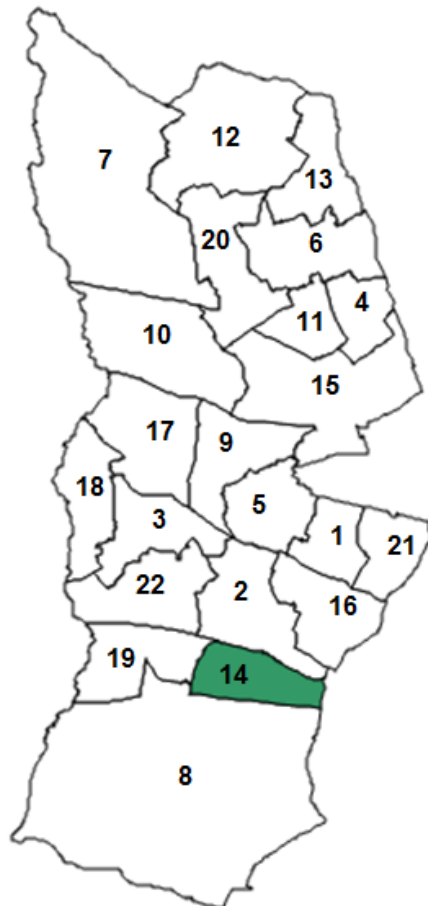


**Business Performance Team  
Residents Services**

**January 2019**

## Hillingdon at a glance, 2017

- **Population** – comparing the 2011 Census figures with those with GLA Interim 2015-based population projections, the borough's population in 2017 has increased by approximately 10.9% (from 273,936 to 303,870); by comparison London's population has increased by 8.5%. Over half of Hillingdon's 44.6 square miles is a mosaic of countryside including canals, rivers, parks and woodland. Hillingdon has an average of 25.9 people per hectare; this is the third lowest population density among London boroughs.
- **Gender** – 152,246 of borough residents are male and 151,624 are female.
- **Age** – 21.7% of the borough population is under 16, 6.1% over 75 and 72.1% aged 16-74 (this is defined as working age).
- **Ethnicity** - Hillingdon's White British population decreased from 73% in the 2001 Census to 52% in the 2011 Census; Hillingdon's BAME population increased from 27% to 48% in the same period. Current data (from the Greater London Authority 2015 Round Trend-based Ethnic Group Population Projections) shows that Hillingdon's White British population in 2017 is 43% and the BAME population is 57%.
- **Religion<sup>1</sup>** - the predominant religions in the borough at 2011 are Christian – 134,813 (49.2%), Muslim – 29,065 (10.6%), Hindu – 22,033 (8%) and Sikh – 18,230 (6.7%), we also have a large percentage of residents stating 'no religion' – 46,492 (17%) and other – 23,303 (8.5%).



1. Barnhill
2. Botwell
3. Brunel
4. Cavendish
5. Charville
6. Eastcote and East Ruislip
7. Harefield
8. Heathrow Villages
9. Hillingdon East
10. Ickenham
11. Manor
12. Northwood
13. Northwood Hills
14. Pinkwell
15. South Ruislip
16. Townfield
17. Uxbridge North
18. Uxbridge South
19. West Drayton
20. West Ruislip
21. Yeading
22. Yiewsley

<sup>1</sup> Religion statistics are based on Census 2011 data (latest data)

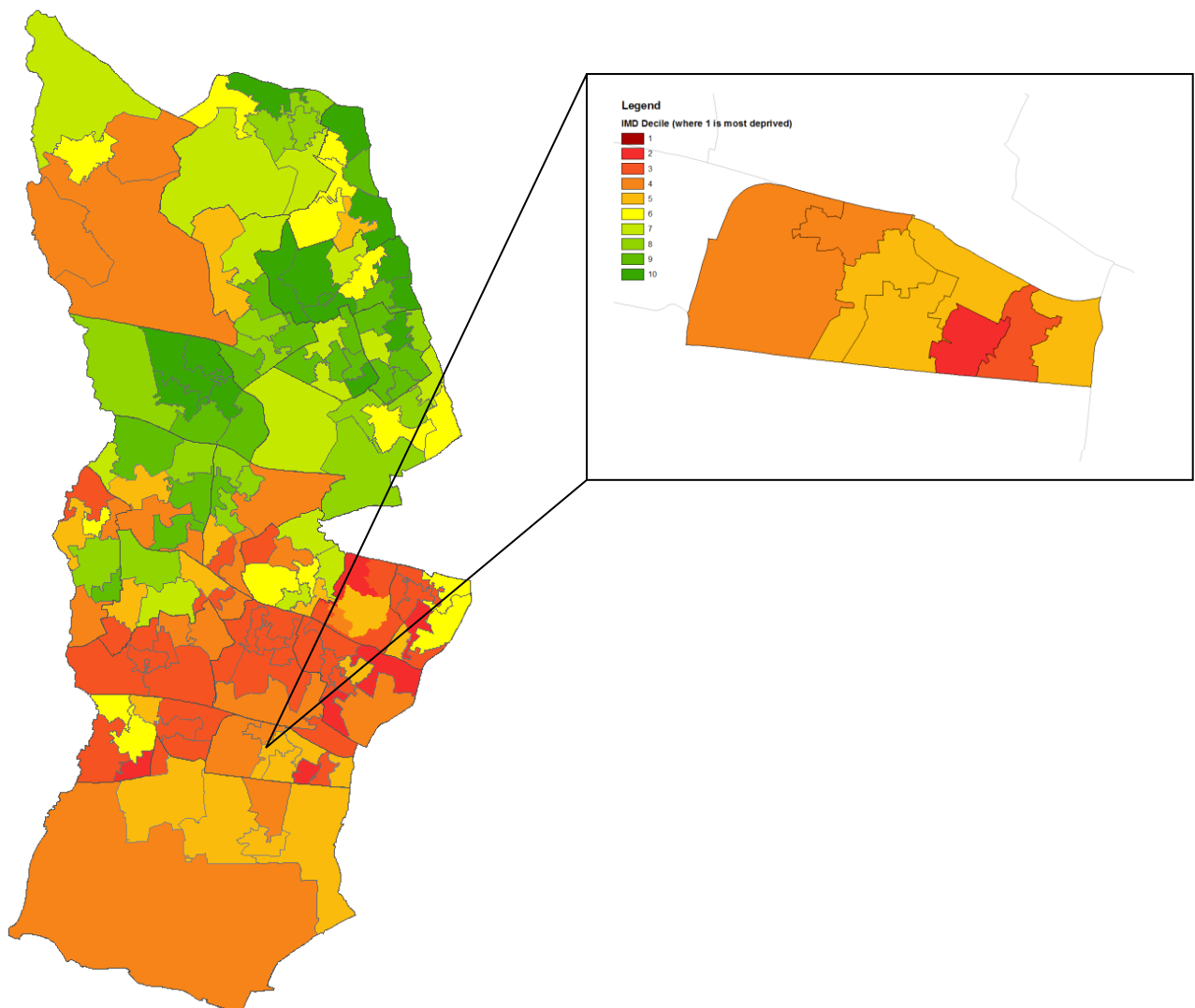
## Pinkwell Ward

Pinkwell lies in the South of Hillingdon and is bordered by West Drayton, Botwell, Townfield, Heathrow Villages as well as the London Borough of Ealing.

In 2017<sup>2</sup>, Pinkwell's population is 16,084 residents, an increase of 8.9% since 2011 (14,767); this is below the 10.9% increase for Hillingdon overall. Pinkwell is made up of 274.47 hectares (2.7 km<sup>sq</sup>), with 58.6 people per hectare (5,862 per km<sup>sq</sup>). The average number of people per household in Pinkwell is 3.3<sup>3</sup>.

## Deprivation

The 2015 Indices of Multiple Deprivation (IMD) calculates local measures of deprivation and indicates where each small area is ranked in relation to the whole of England. The map below shows patterns of deprivation within Pinkwell, which is made up of eight LSOA areas<sup>4</sup>.

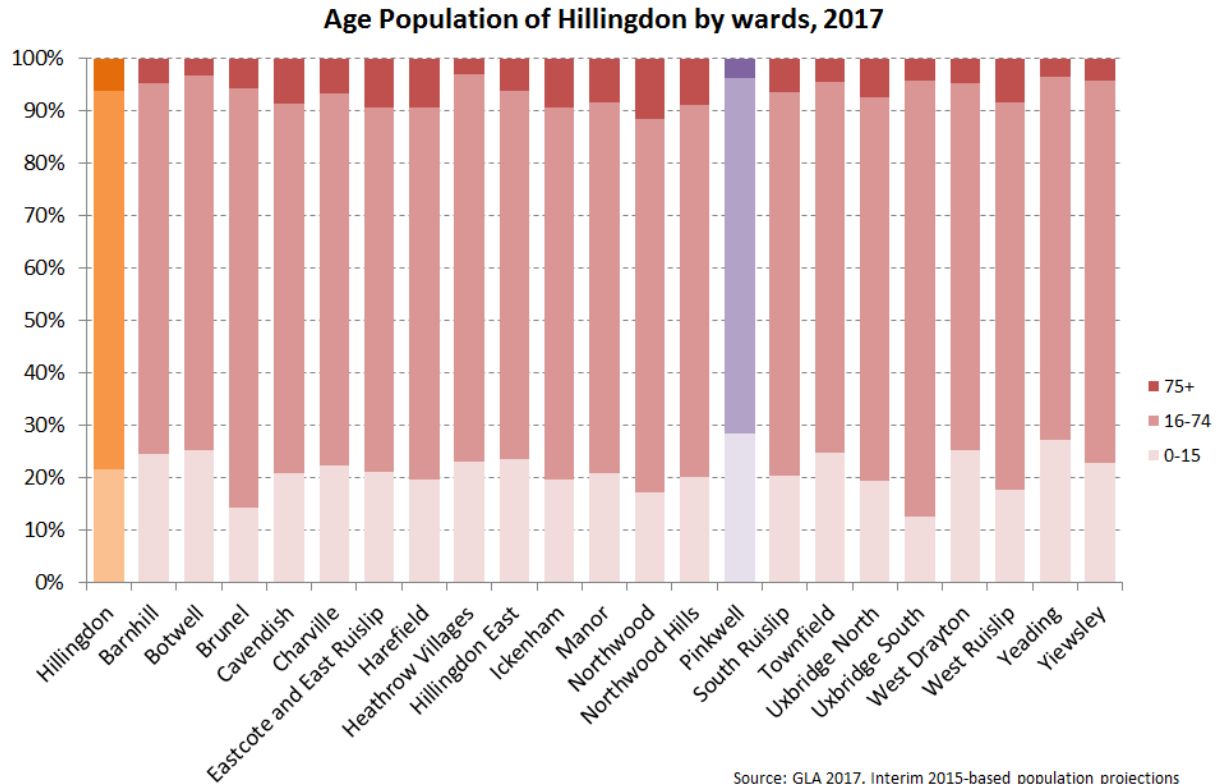


<sup>2</sup> According to GLA Interim 2015-based population projections

<sup>3</sup> People per household statistics are based on 2011 Census data data / latest population and ward properties

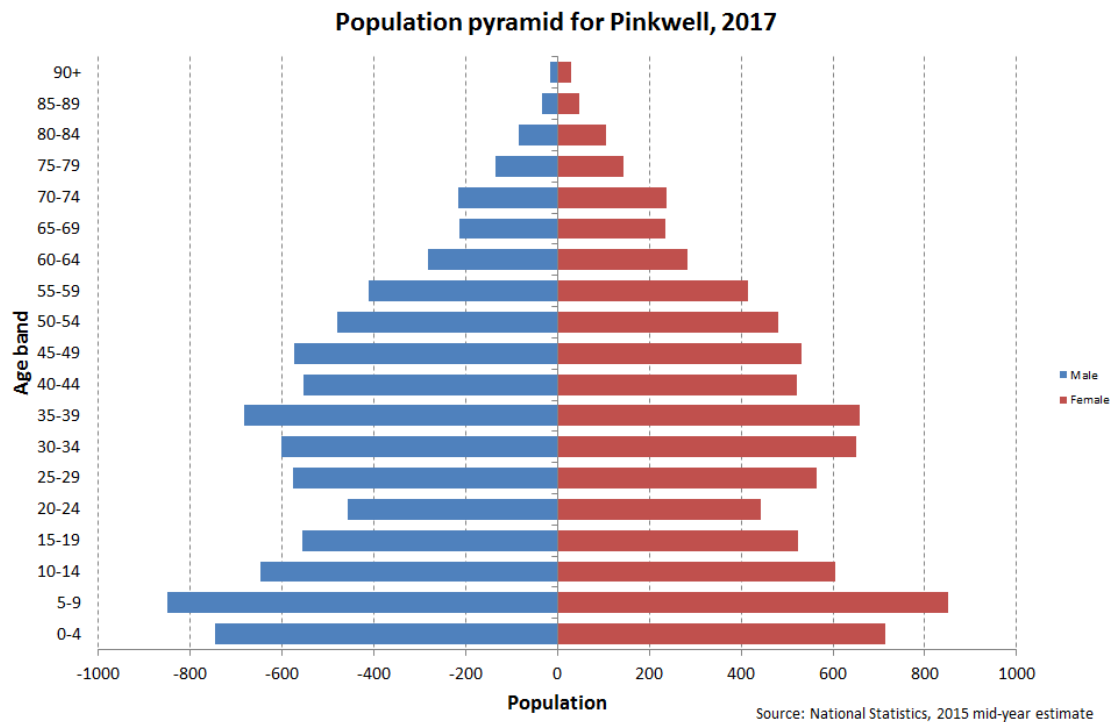
<sup>4</sup> A Lower Layer Super Output Area (LSOA) is a geographic area. Lower Layer Super Output Areas are a geographic hierarchy designed to improve the reporting of small area statistics in England and Wales.

## Ward Population:



The chart above shows that 28.5% of Pinkwell residents are under the age of 16. 67.8% of residents fall into the working age bracket (defined as a resident aged between 16 and 74) and the remaining 3.7% are over the age of 75.

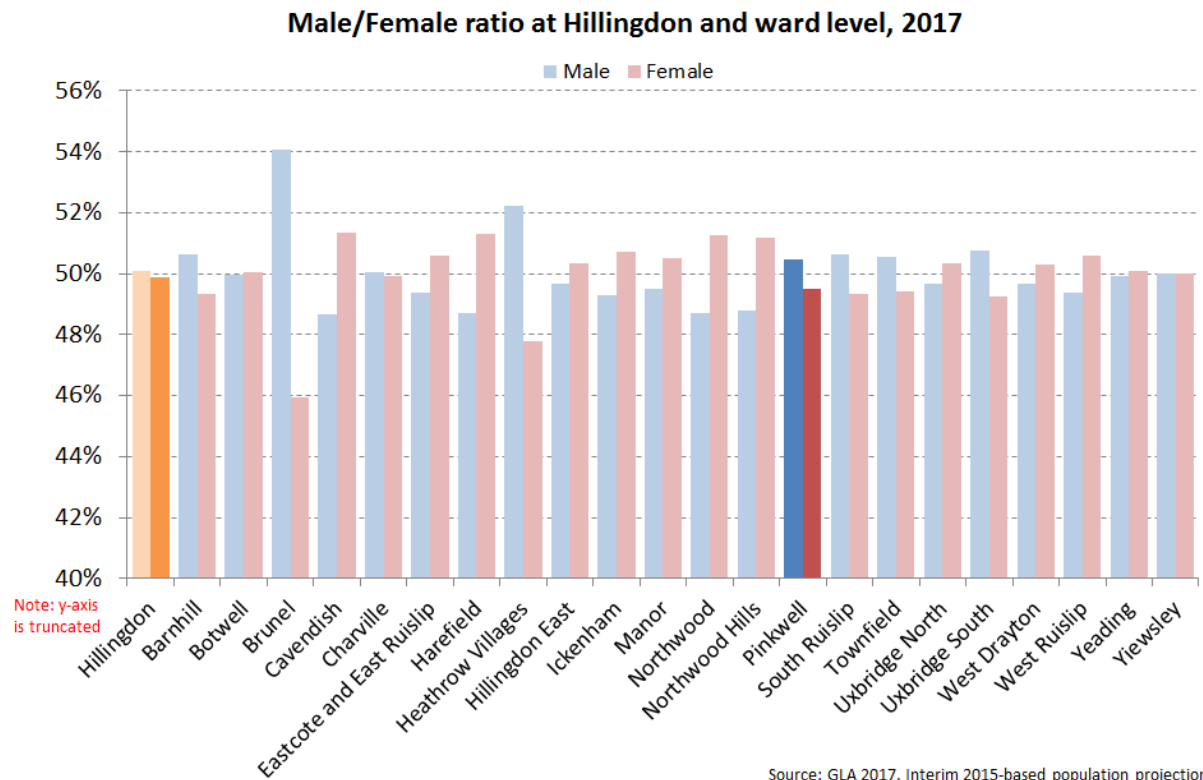
The chart below shows that in Pinkwell, there are higher numbers of males and females aged 5-9.



## Gender

The proportion of men to women in the ward is 50.5% to 49.5%. This is a small change from 2011 when there was a 50.2% to 49.8% male to female ratio in the ward.

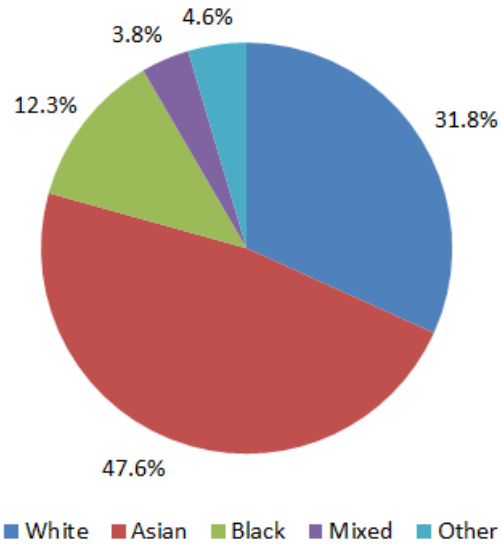
The chart below shows male/female ratios in Hillingdon and ward level:



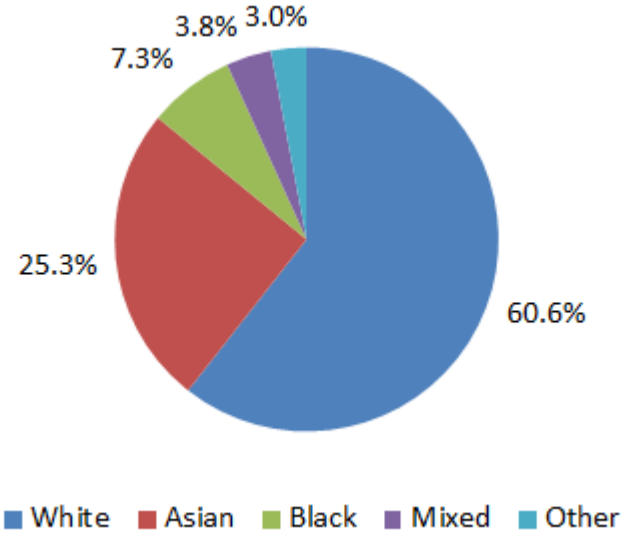
**Ethnic make up 2011<sup>5</sup>**

In the 2011 Census, 31.8% of Barnhill residents identified themselves in the 2011 census as White British background (this includes English, Northern Irish, Scottish, Welsh, Irish, Gypsy or Irish Traveller and Other White). 3.8% from Mixed / Multiple Ethnic groups, 47.6% from Asian / Asian British background (including Indian, Pakistani, Bangladeshi and Chinese), 12.3% from Black / African / Caribbean / Black British backgrounds and 4.6% from other ethnic backgrounds (including Arab).

**Pinkwell, Ethnic makeup 2011:**



**Hillingdon, Ethnic makeup 2011:**



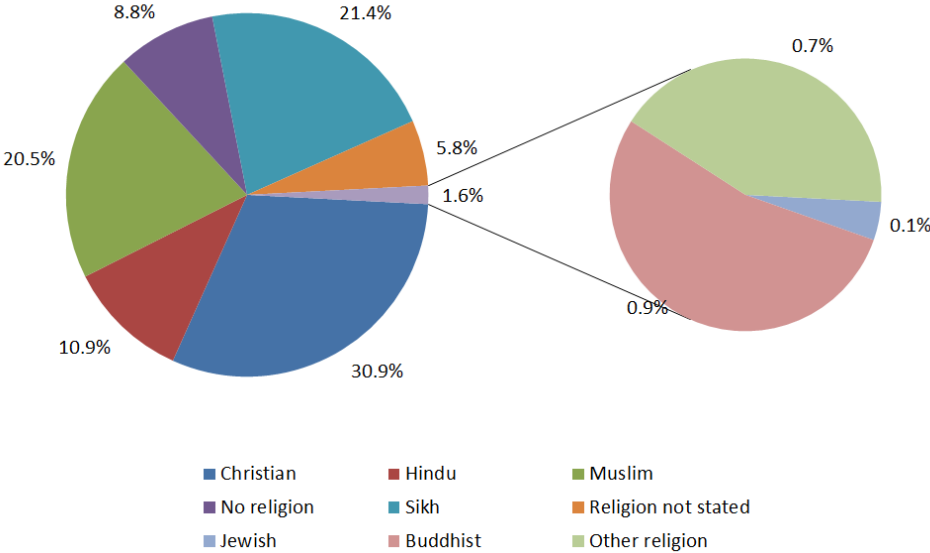
<sup>5</sup> Ethnicity statistics at ward level are based on Census 2011 (latest data)

Religion<sup>6</sup>

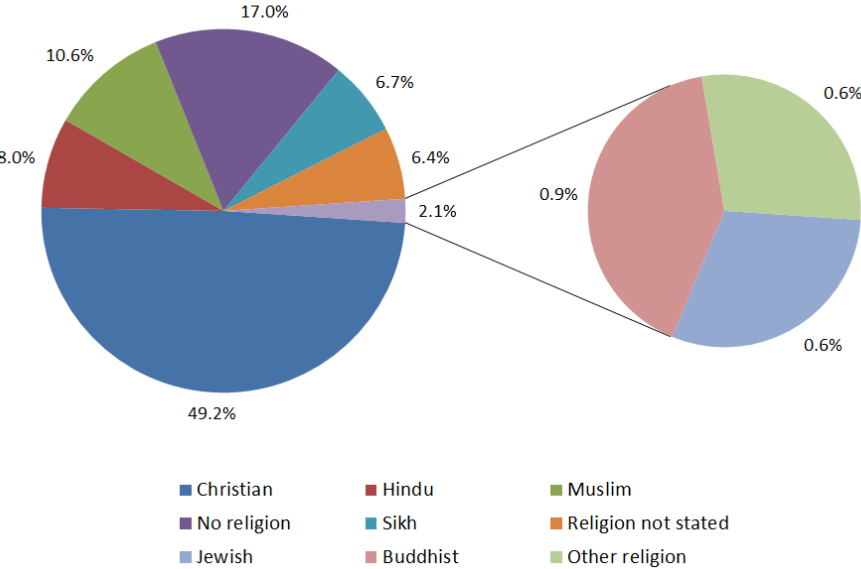
Christianity is the predominant religion in the ward with 30.9% from this faith. 10.97% are Hindu, 20.5% Muslim, 21.4% Sikh with 8.8% having no religion. 5.8% chose not to state a religion (the question was voluntary).

The charts below show the complete breakdown for the ward in comparison to Hillingdon at the time of census 2011:

Pinkwell, Religion 2011:



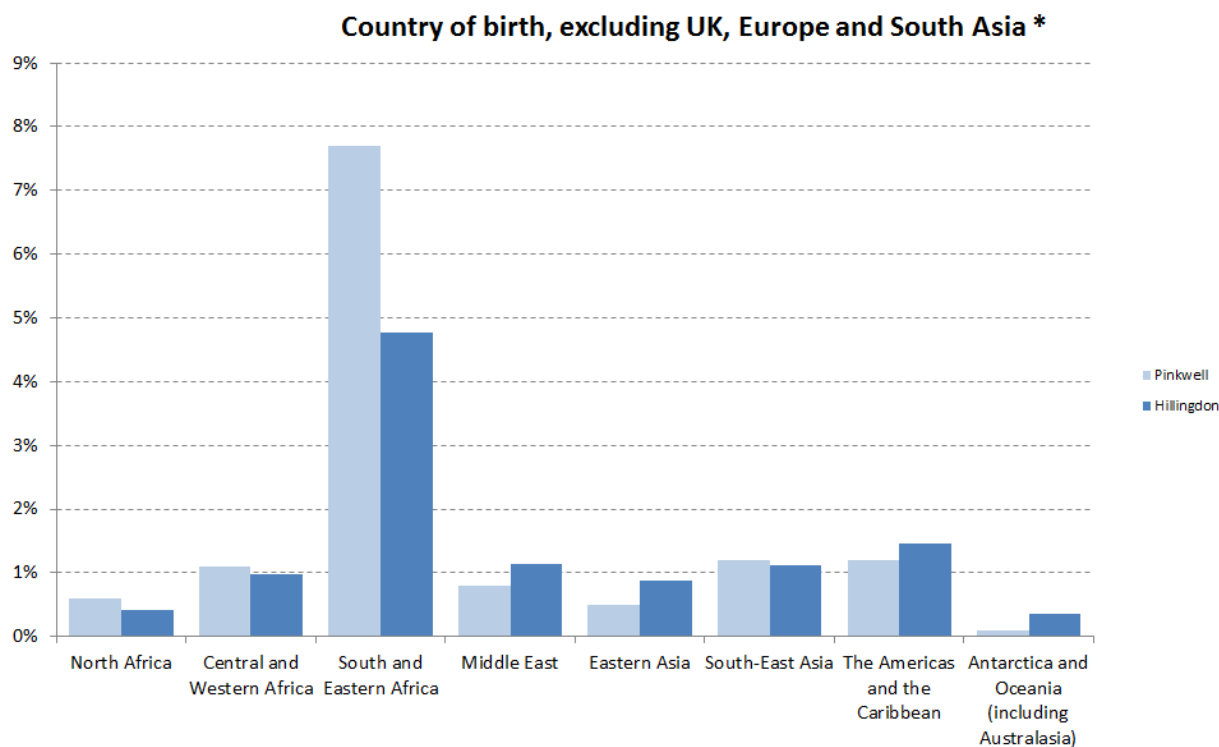
Hillingdon, Religion 2011:



<sup>6</sup>Religion statistics are based on Census 2011 data (latest data)

## Country of Birth<sup>7</sup>

Of those living in Pinkwell, 62.8% were **born** in Europe (with 54.7% in the UK), 26.2% in the Middle East / Asia, 9.6% in Africa, and 1.4% in the Americas, Caribbean or Australasia. In Pinkwell, 45.3% were **born** outside of the UK (with 54.6% in the UK).



\* Graph does not include Southern Asia due to high percentage:  
Hillingdon 11.25% and Pinkwell 23.8%

Source: NOMIS, Country of birth from 2011 Census

Pinkwell the highest level of residents stating they were born in Southern Asia (23.8% of borough residents born in that region). It also has the highest level of residents stating they were born in India (13% of borough residents born in that country).

The preferred **language** in the ward is English with 66.5% residents stating this as their main language; of the remaining 33.5%, the majority speak English 'very well' or 'well'. 892 residents (19.1% of those where English is not their main language) state that they cannot speak English well or at all<sup>8</sup>.

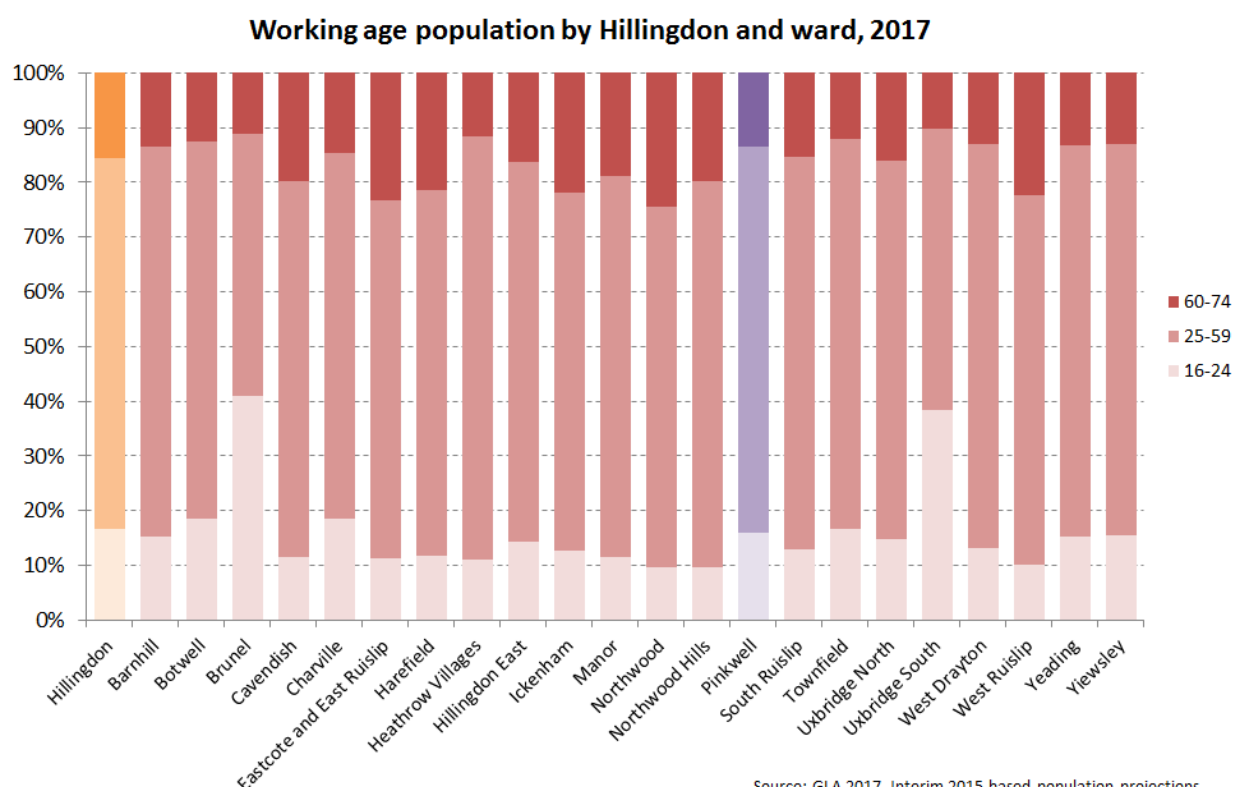
Apart from English the most spoken language in the ward is Panjabi (spoken by 1,536 residents, 11%) followed by African languages (597 residents, 4.3%).

<sup>7</sup> Country of Birth statistics are based on Census 2011 data (latest data at ward level)

<sup>8</sup> Language statistics are based on residents aged 3 and over (for Pinkwell this is 13,960 residents)



## Working age breakdown (ages 16-74):



In Pinkwell, the working age population of those aged 16-24 make up 15.9%, whilst the 25-59 age group make up 70.6% followed by 13.4% from the 60-74 age group.

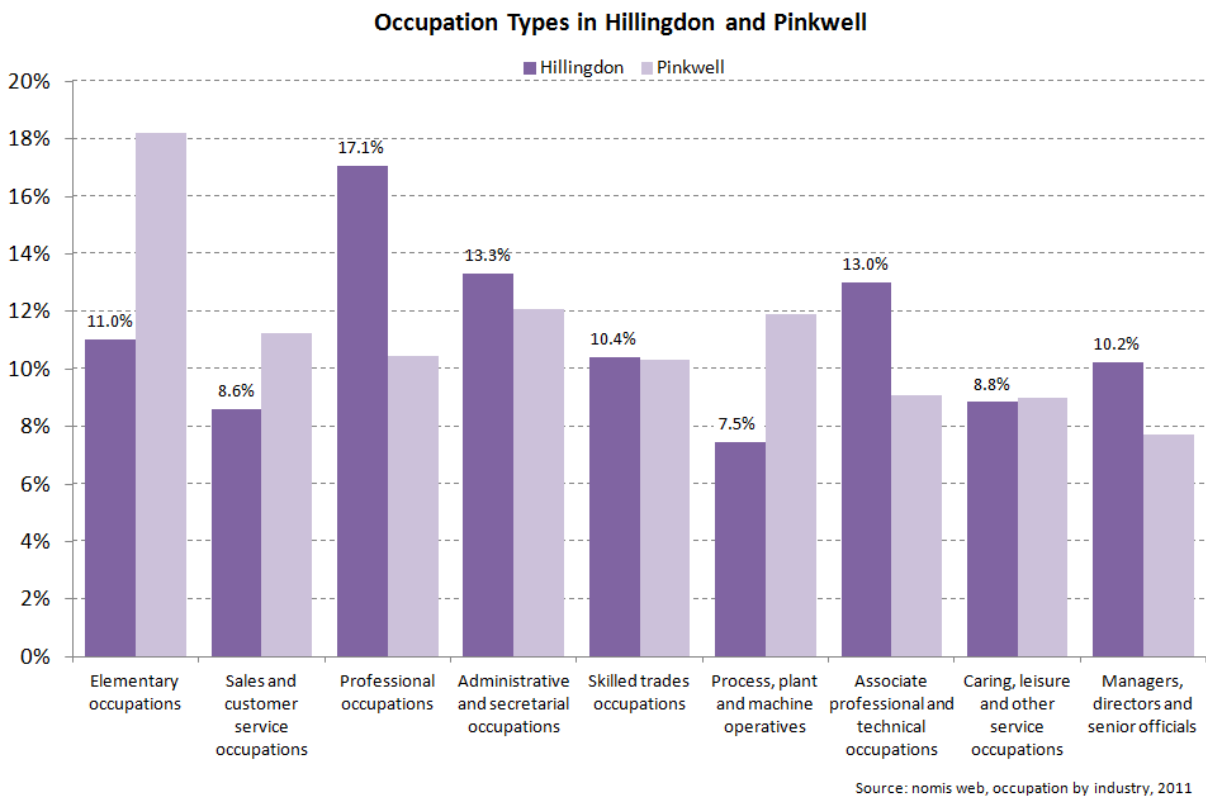
## Economic Data (statistics are for the age 16-74 group)

In Pinkwell, 69.8% of residents of working age are economically active. The table below provides a breakdown of economic activity in the ward when compared with Hillingdon and England:

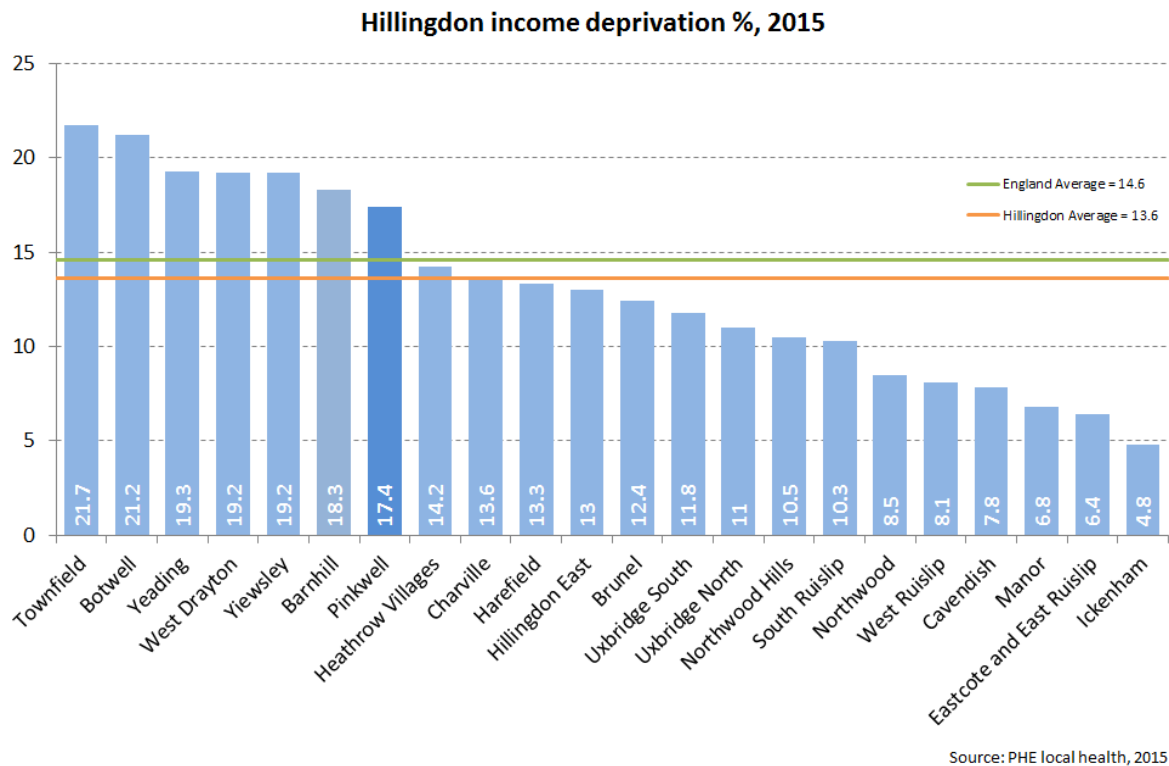
Source: nomisweb – economic activity Census 2011

Sub Group	Pinkwell	Hillingdon	England
Employee: Part-time	13.2%	11.9%	13.70%
Employee: Full-time	38.2%	40.4%	38.6%
Self-employed	8.1%	9.3%	9.80%
Unemployed	5.4%	4.3%	4.40%
Full-time student	5.0%	4.8%	3.40%
<b>Total - Economically Active</b>	<b>69.8%</b>	<b>70.8%</b>	<b>69.9%</b>
Retired	8.0%	10.2%	13.70%
Student	8.2%	8.4%	5.8%
Looking after home or family	7.1%	5.2%	4.4%
Long-term sick or disabled	3.3%	2.9%	4.0%
Other	3.5%	2.5%	2.20%
<b>Total - Economically inactive</b>	<b>30.2%</b>	<b>29.2%</b>	<b>30.1%</b>

Of those residents in employment, this chart provides an overview of the **Occupation Types**<sup>9</sup> across Pinkwell ward:



The chart below shows income deprivation being varied across Hillingdon. At ward level, the percentage of people who live in income deprived households ranges from 4.8% in Ickenham to 21.7% in Townfield. Pinkwell is 17.4%, which is higher than the Hillingdon (13.6%) and England (14.6%) average.



<sup>6</sup> for a breakdown of occupations, refer to the Glossary.

# Households

In 2017, there were 4,810 households<sup>10</sup> in Pinkwell; an increase of 73 since Census 2011. The majority of **housing type**<sup>11</sup> within the ward is houses or bungalows (either detached, semi or terraced) at 80.9%, with 19.1% being flats or maisonettes (including those in a commercial building).

The diagram below shows the percentage of housing types at ward, borough and regional level.

## Household Type



Detached House

Pinkwell	Hillingdon	London
6.0%	14.5%	6.2%



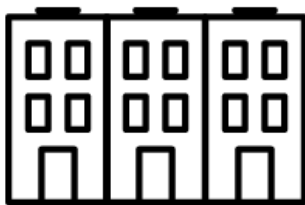
Semi-Detached House

Pinkwell	Hillingdon	London
47.6%	36.2%	18.6%



Flat, maisonette or apartment

Pinkwell	Hillingdon	London
19.1%	26.8%	52.3%

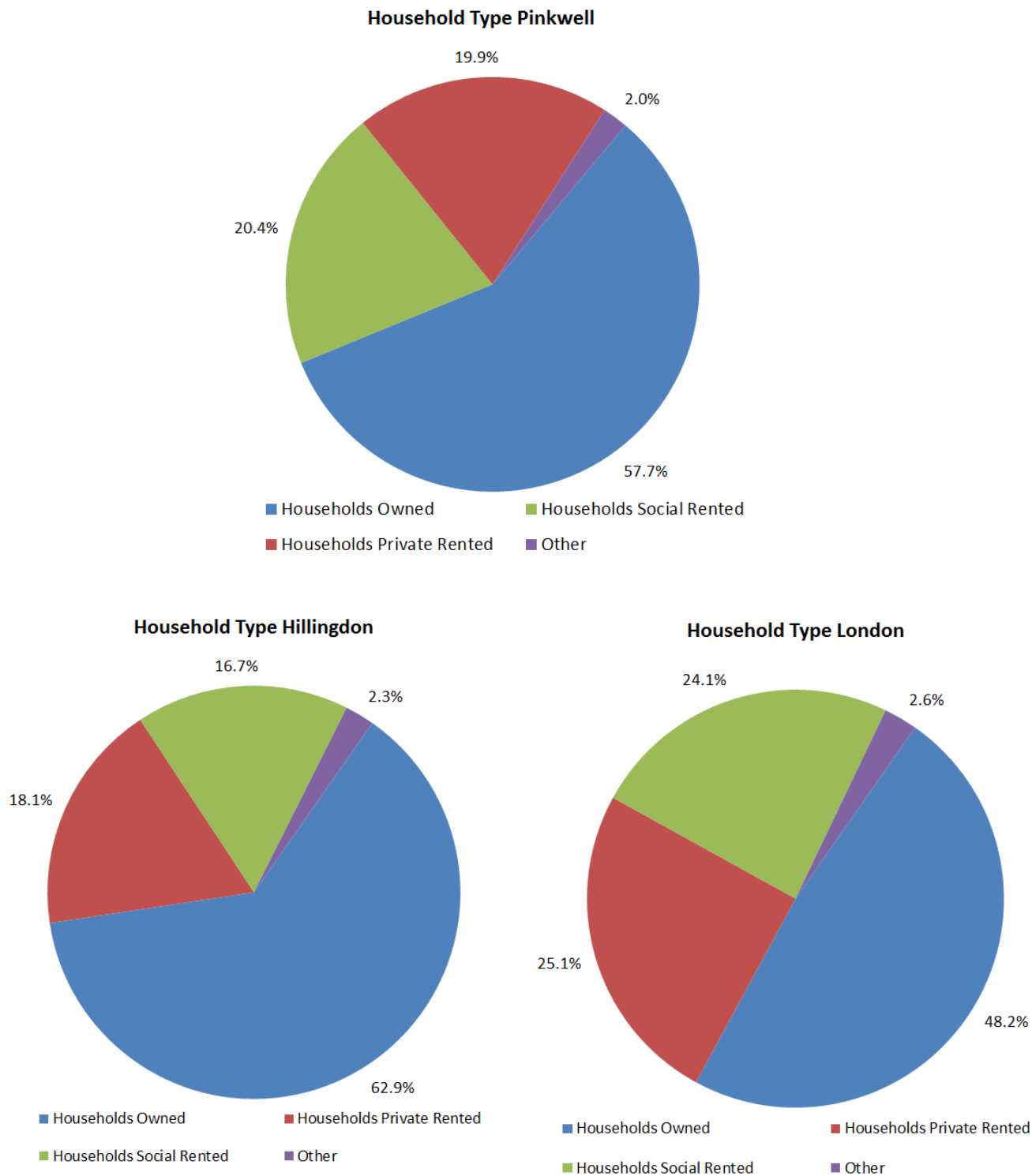


Terraced House

Pinkwell	Hillingdon	London
27.3%	22.5%	22.9%

<sup>10</sup> Figures taken from property electoral by wards  
<sup>11</sup> Household Type statistics are based on Census 2011 data (latest data)

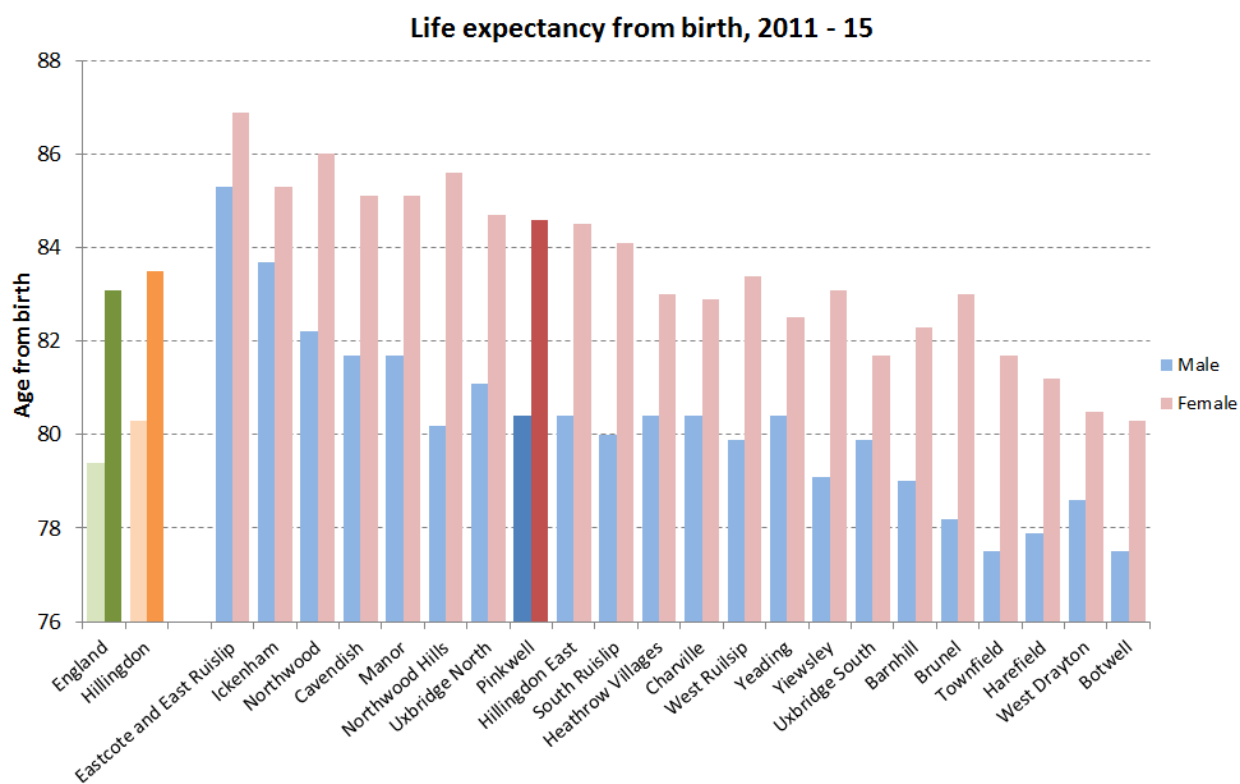
In Pinkwell, 57.7% of ward residents own their own homes, followed by 19.9% of properties being privately rented, 20.4% socially rented from the Council and the remaining residents make up 2.0% other e.g. shared ownership, living rent free.



Source: Census, 2011

## Health

Life expectancy is the number of years a person is expected to live on average. In Pinkwell, the life expectancy is estimated at 80.4 years for males and 84.6 years for females.



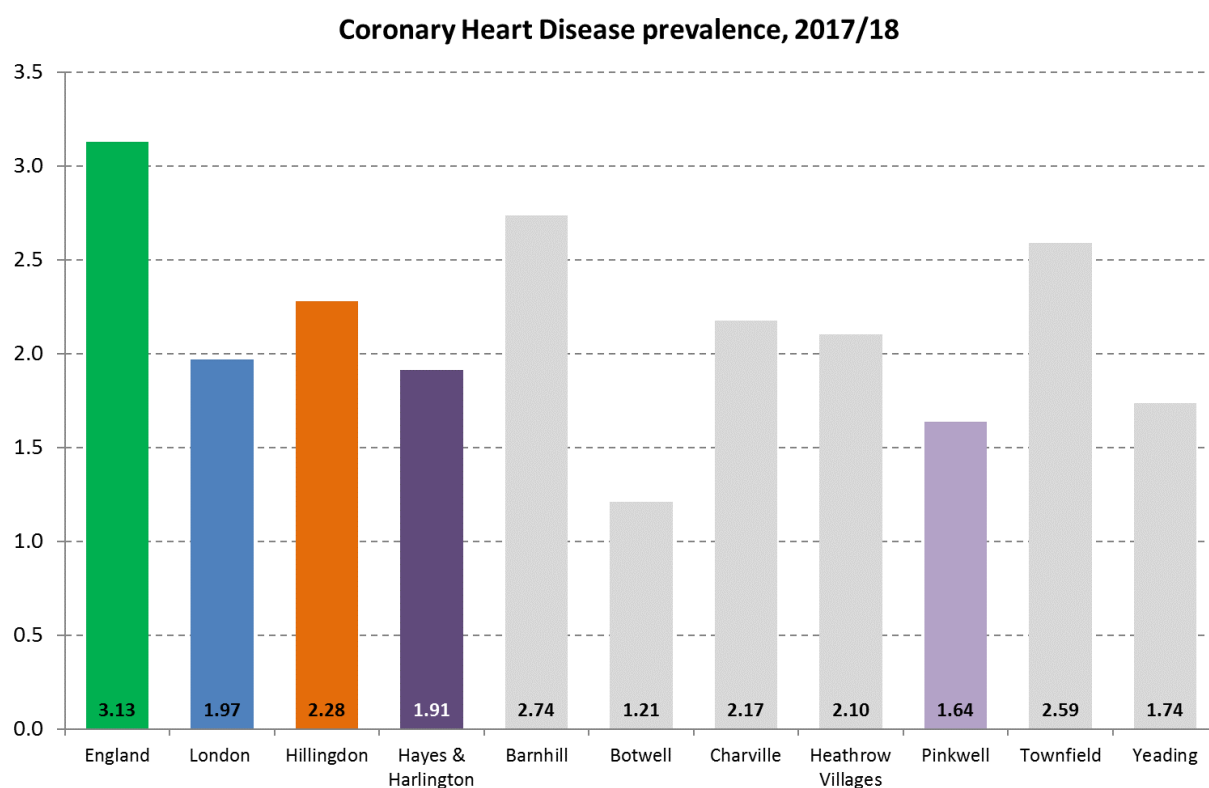
## Observed Prevalence<sup>12</sup>

These graphs show the recorded prevalence of long term conditions from the Quality & Outcomes Framework (QOF) 2017/18, at GP practice level. They show the calculated prevalence of patients on a GP register, recorded as having a given condition. It should be noted that patients registered in this ward do not necessarily live in the ward or the Borough.

The graphs show recorded prevalence at England, London, borough, locality and ward level. Pinkwell ward contains 2 GP surgeries (North Hyde Road Surgery and Shakespeare Health Centre).

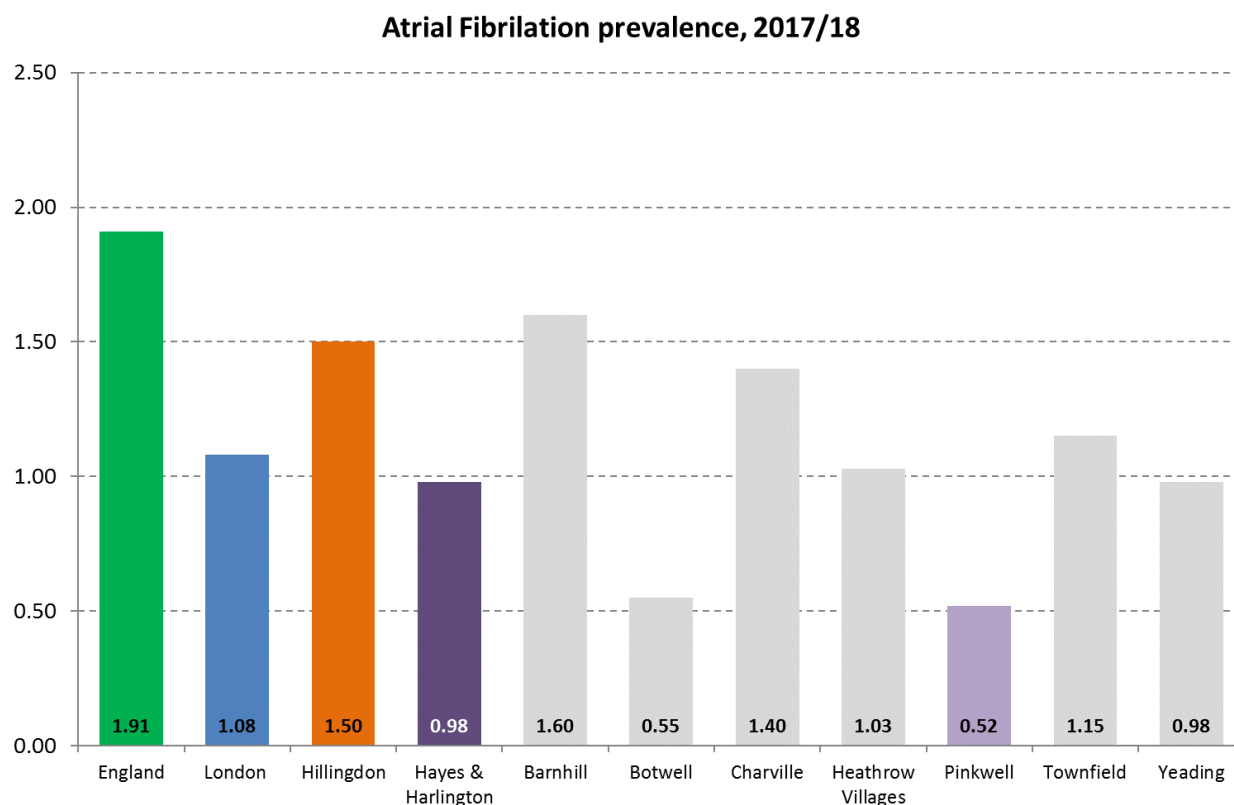
### Cardiovascular conditions

The prevalence of **coronary heart disease** within Pinkwell is 1.64%; this is lower than England, London, Hillingdon and the locality:

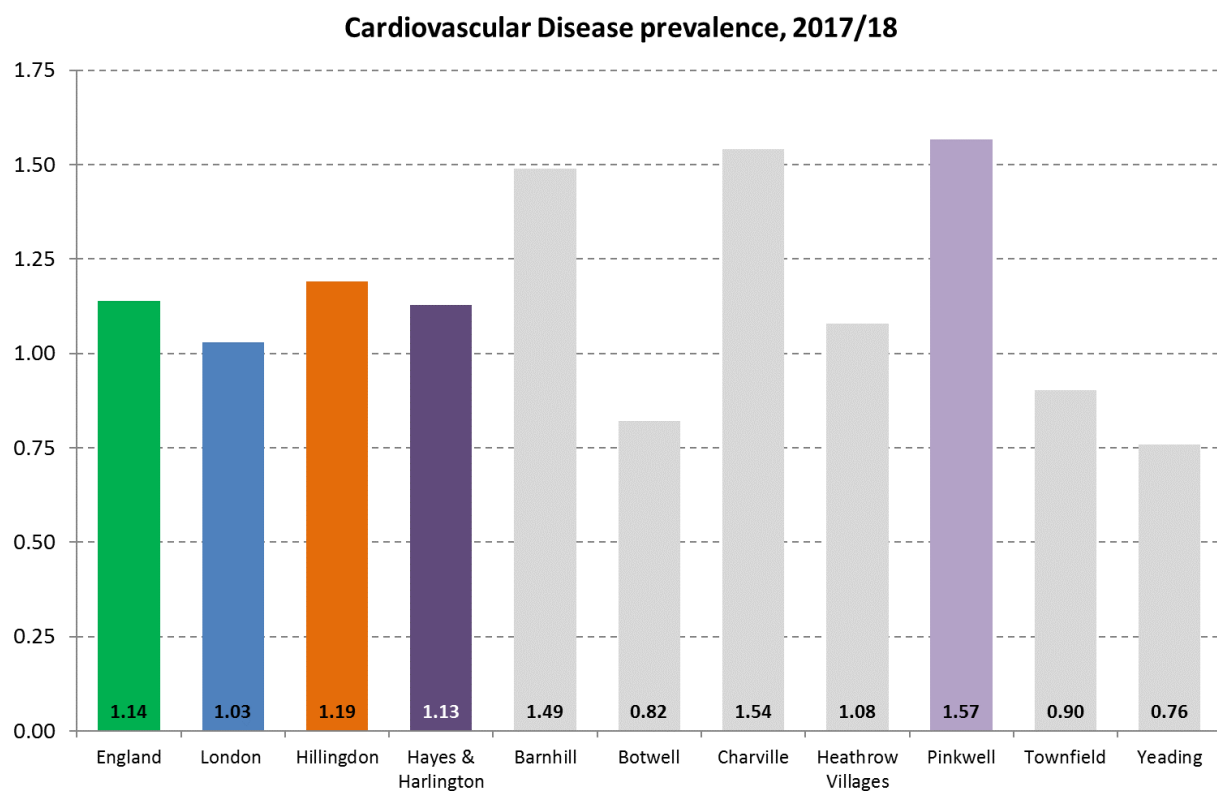


<sup>12</sup> Prevalence is a measurement of all individuals affected by a disease/condition at a particular time

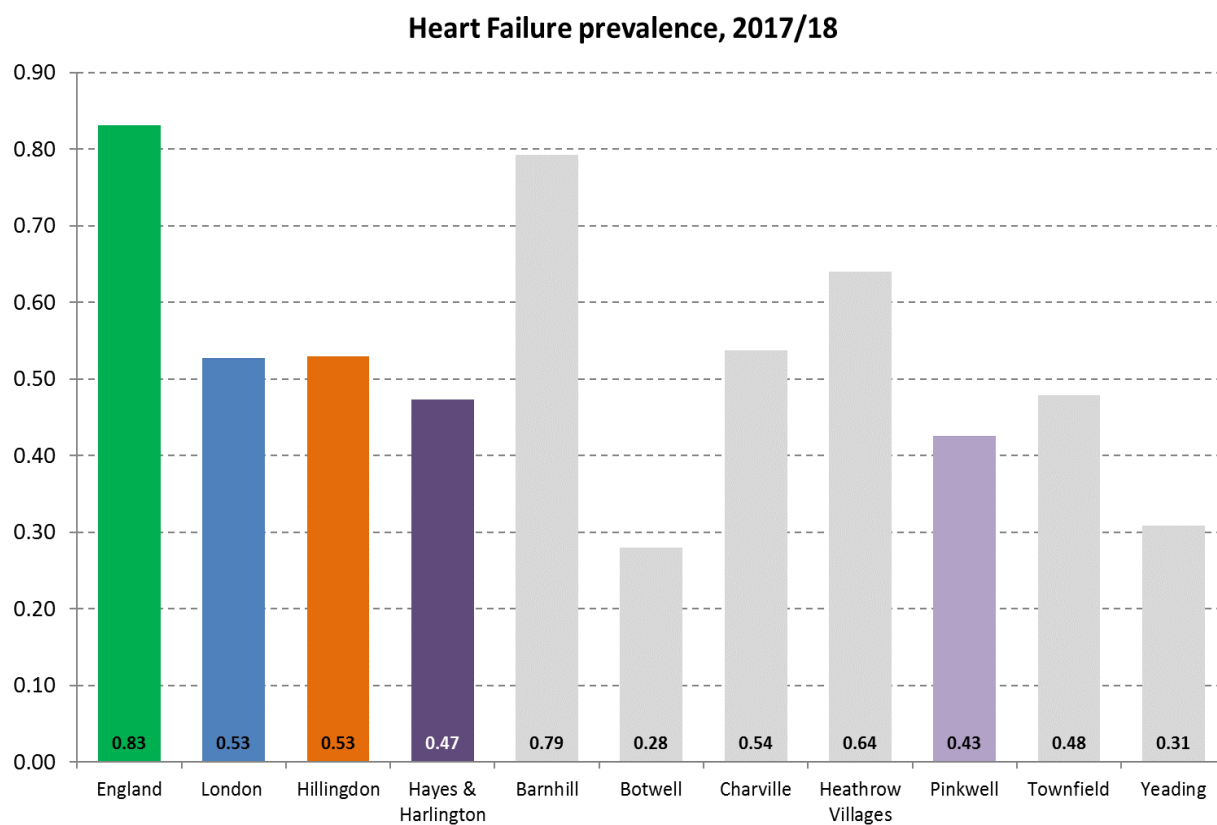
The prevalence of **atrial fibrillation** within Pinkwell is 0.52%; this is lower than England, London, Hillingdon and the locality:



The prevalence of **Cardiovascular Disease** within Pinkwell is 1.57%; this is higher than England, London, Hillingdon, and the locality.

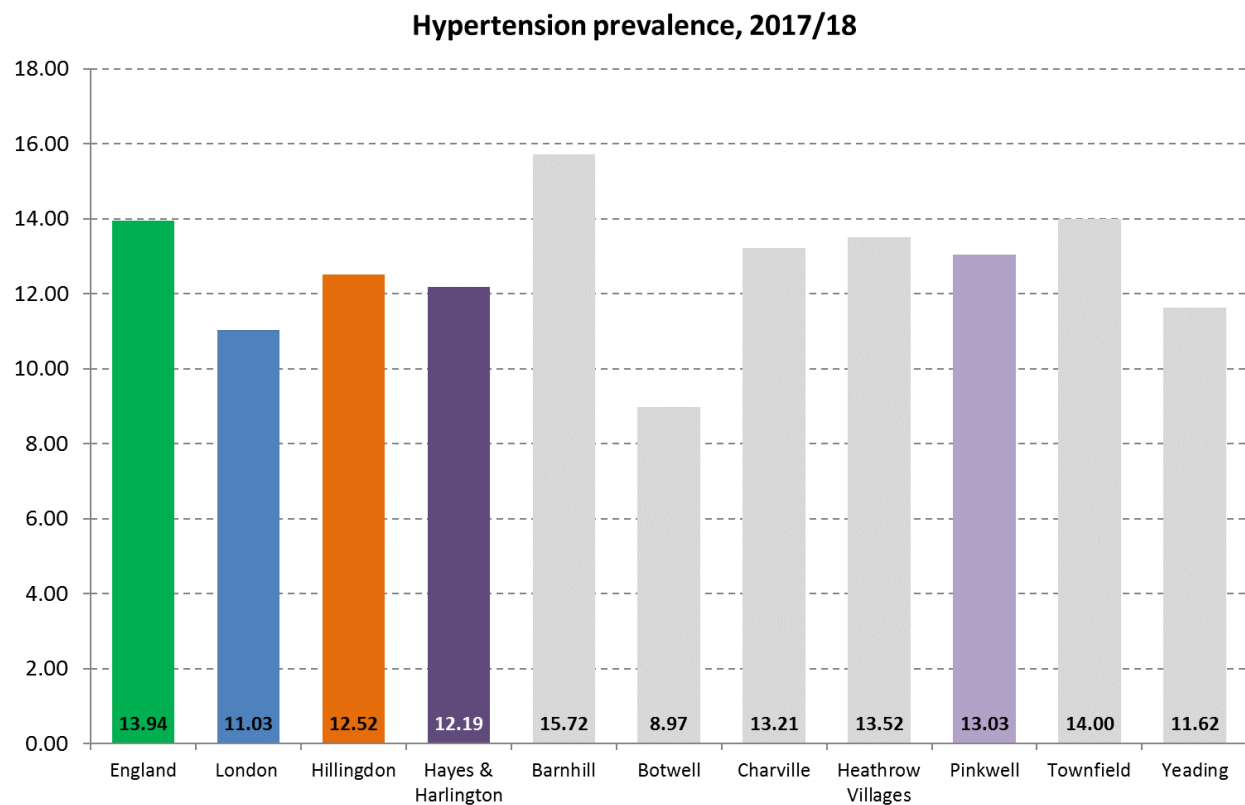


The prevalence of **heart failure** within Pinkwell is 0.43% which is lower than England, London, Hillingdon and the locality:



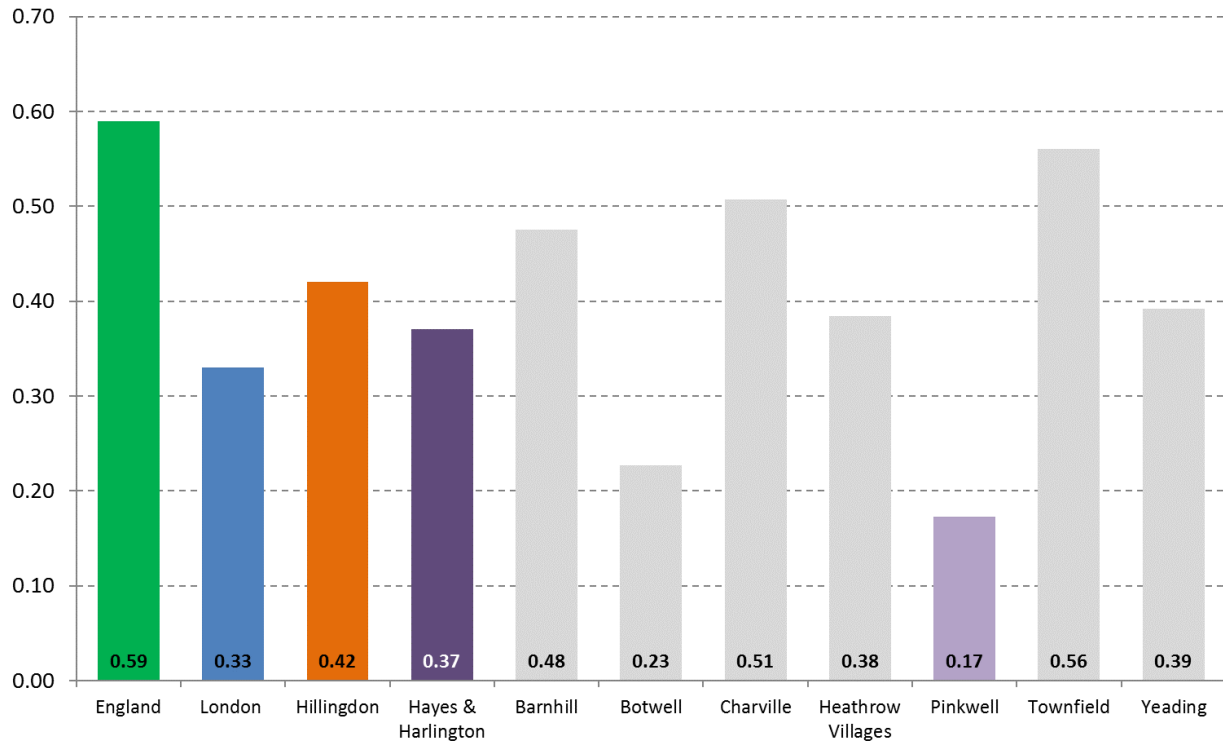


The prevalence of **hypertension** in Pinkwell is 13.03%, which is lower than England, but higher than London, Hillingdon and the locality:



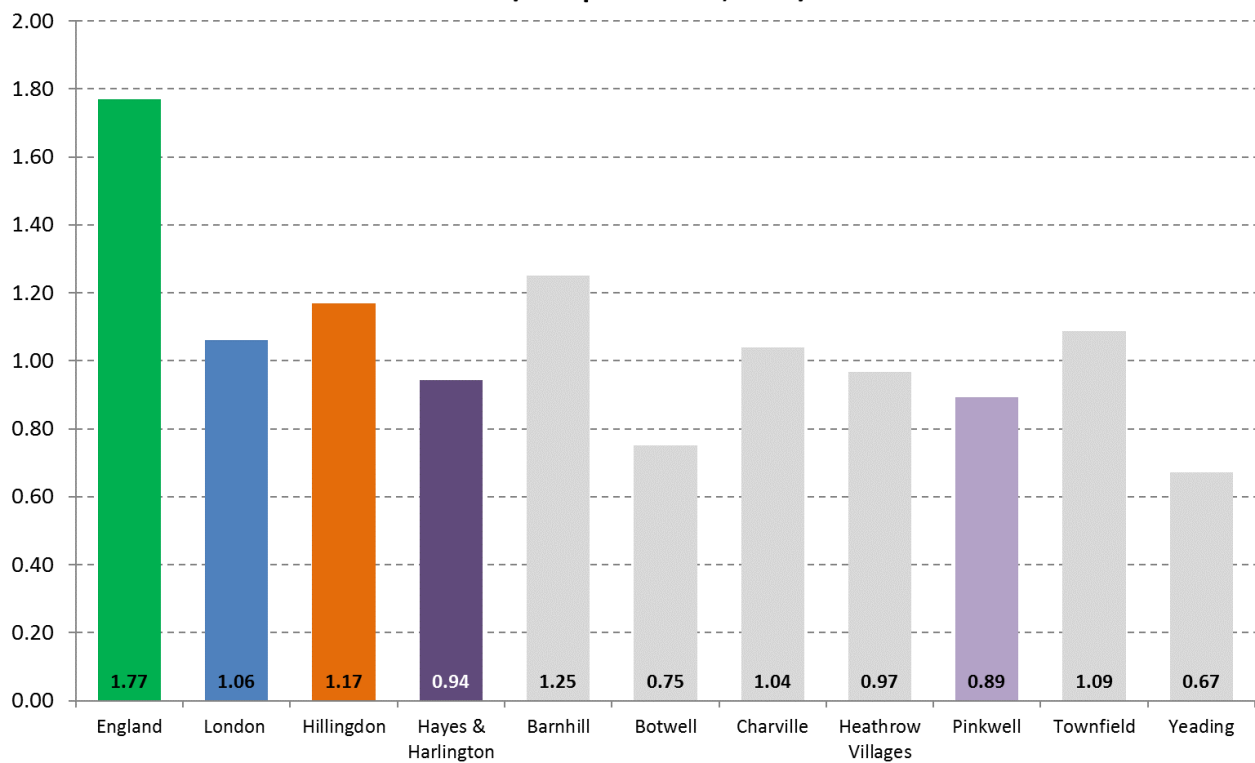
The prevalence of **peripheral arterial disease** in Pinkwell is 0.17% which is lower than England, London, Hillingdon and the locality:

**Peripheral Arterial Disease prevalence, 2017/18**



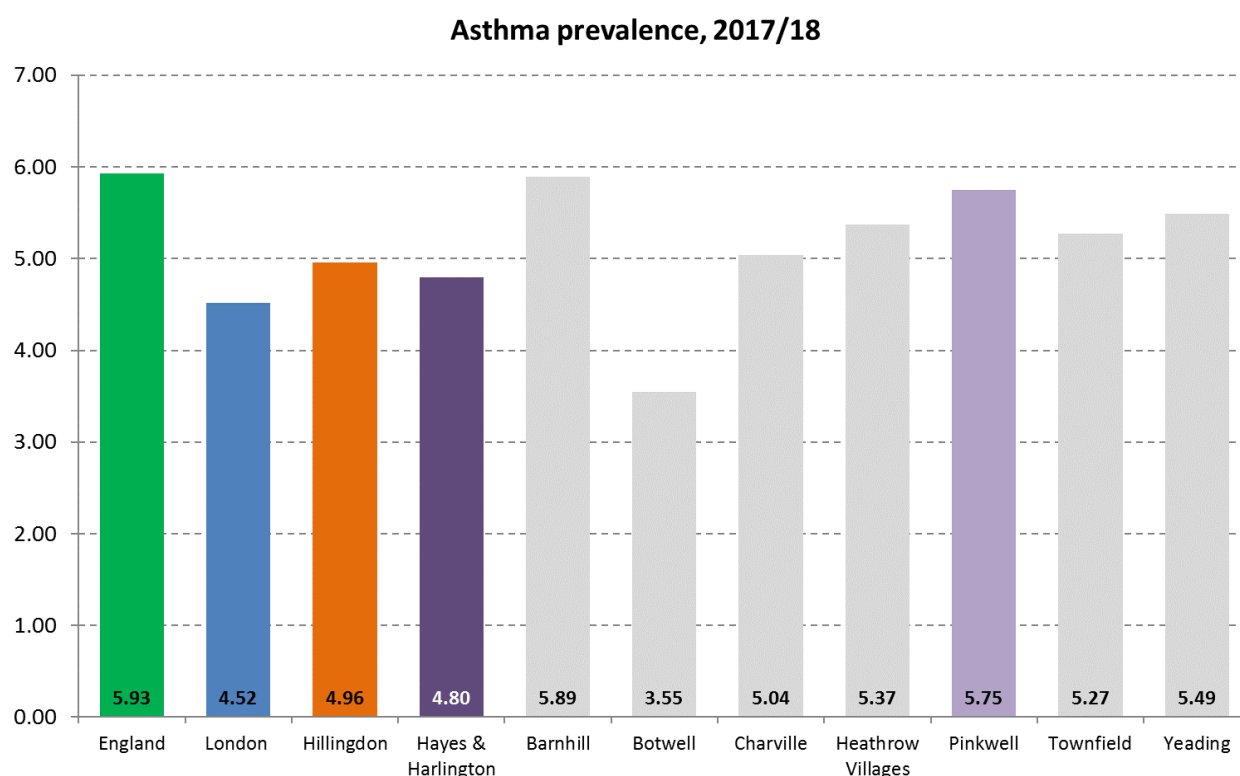
The prevalence of **stroke / transient ischaemic attack (TIA)** is 0.89% which is lower than England, London, Hillingdon and the locality:

**Stroke / TIA prevalence, 2017/18**

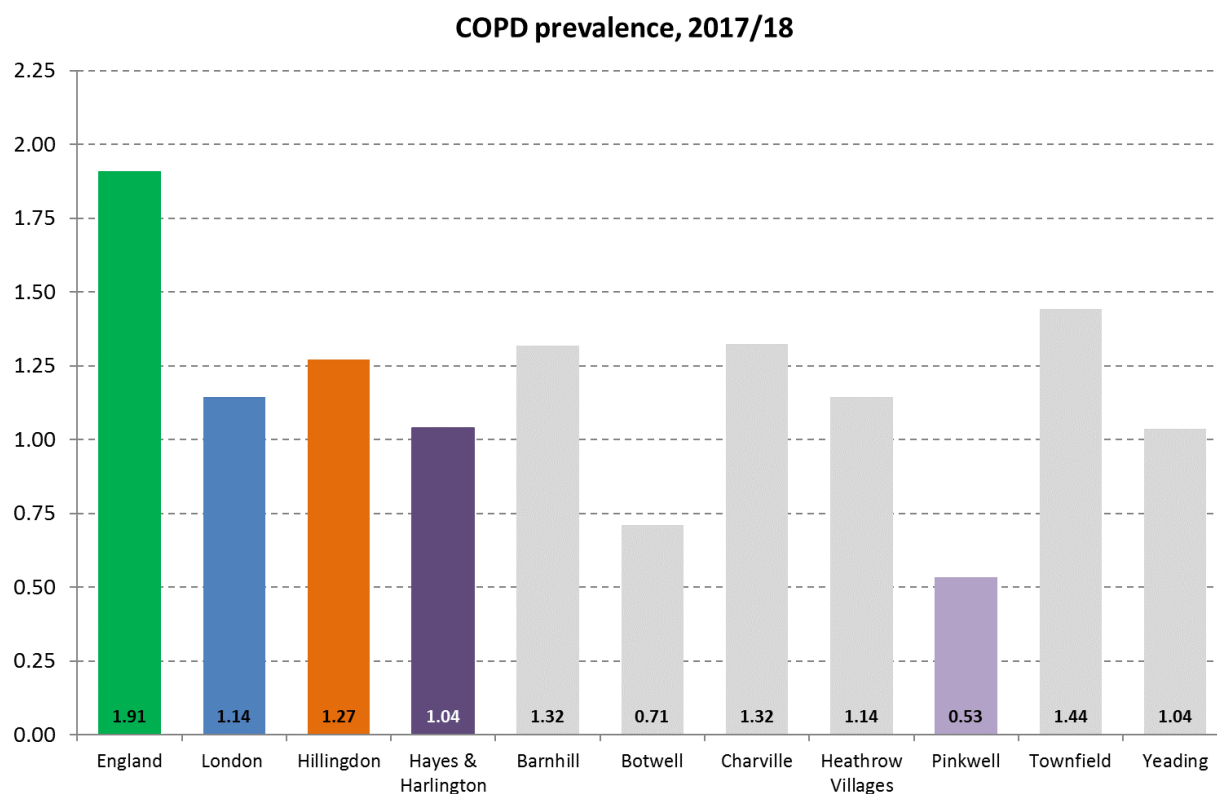


## Respiratory conditions

The prevalence of **asthma** within Pinkwell is 5.75% which is lower than England, but higher than London, Hillingdon and the locality:

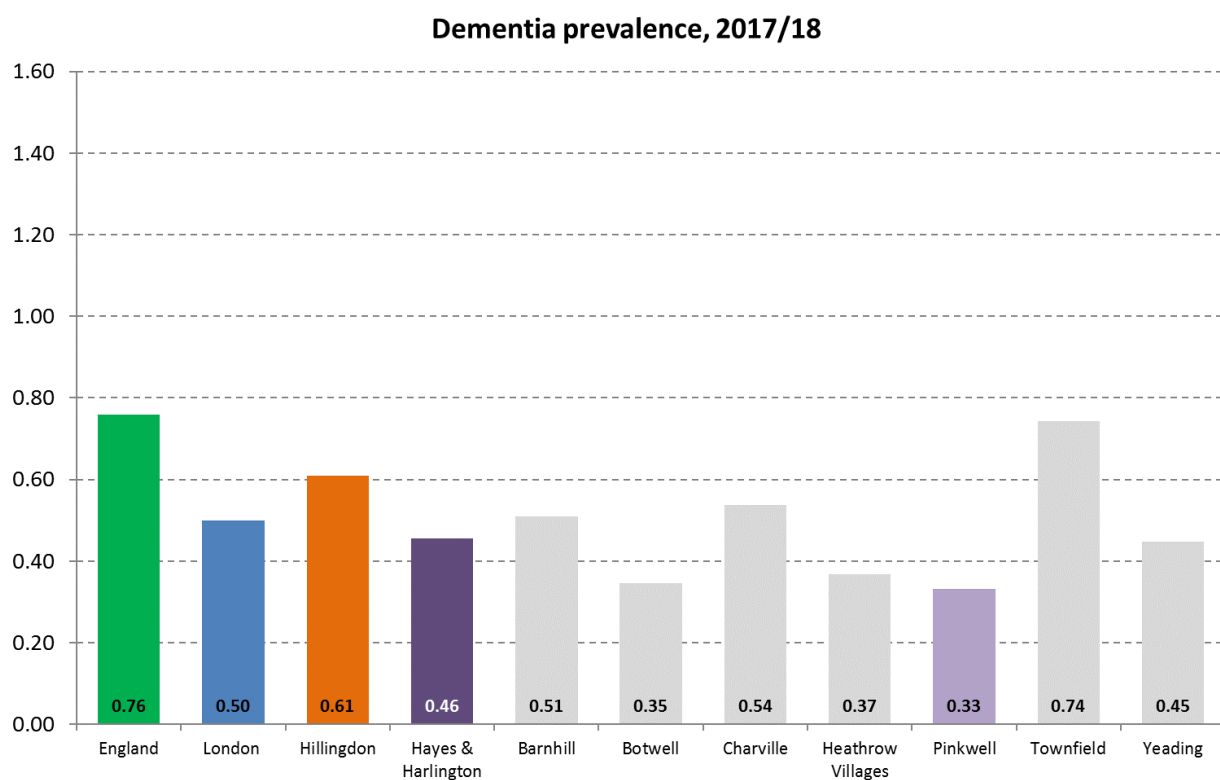


The prevalence of **chronic obstructive pulmonary disease (COPD)** within Pinkwell is 0.53% which is lower than England, London, Hillingdon and the locality:

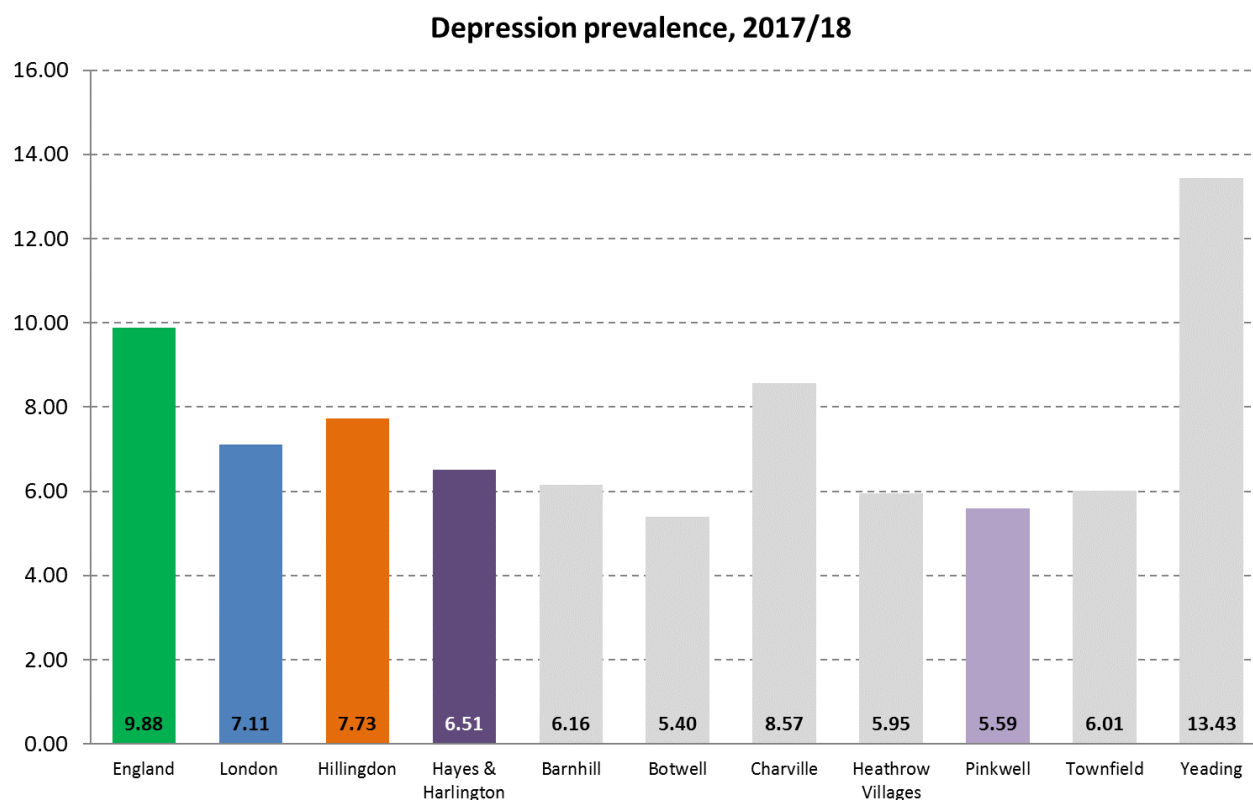


## Mental Health and Neurology conditions

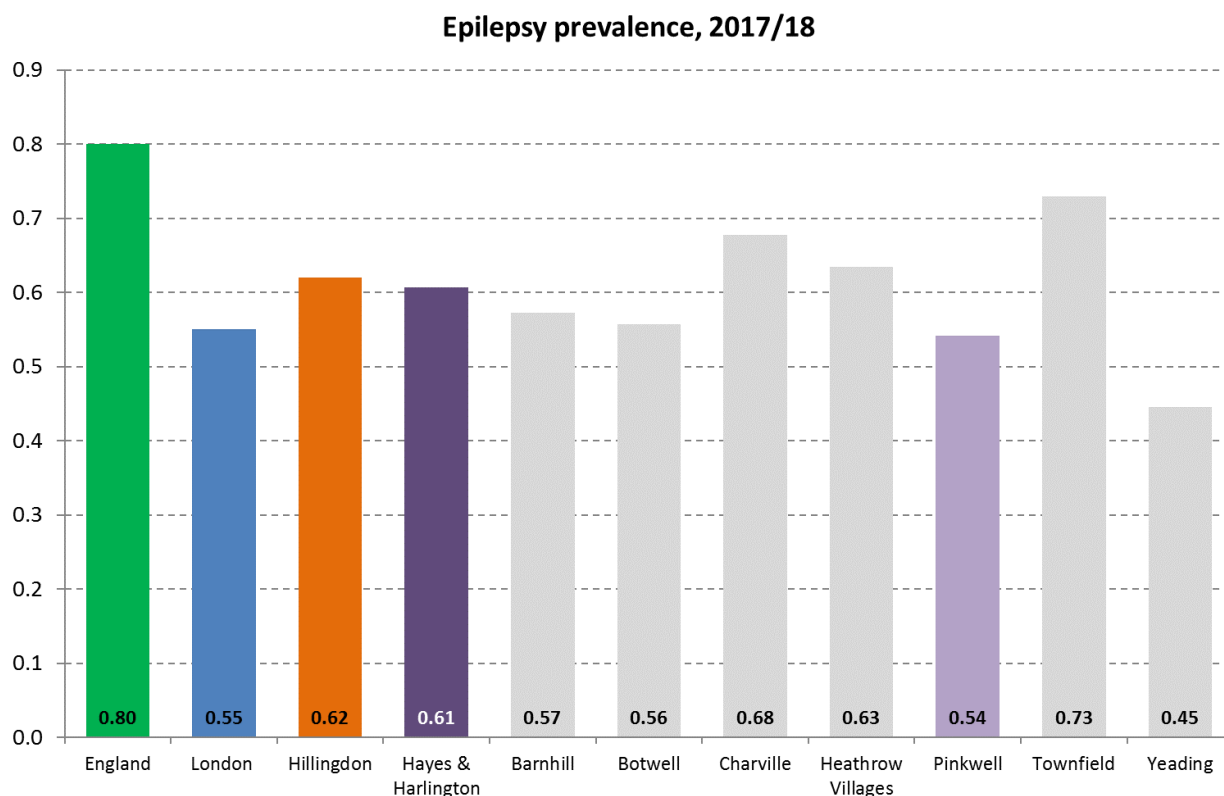
The prevalence of **dementia** in Pinkwell is 0.33% which is lower than England, London, Hillingdon and the locality:



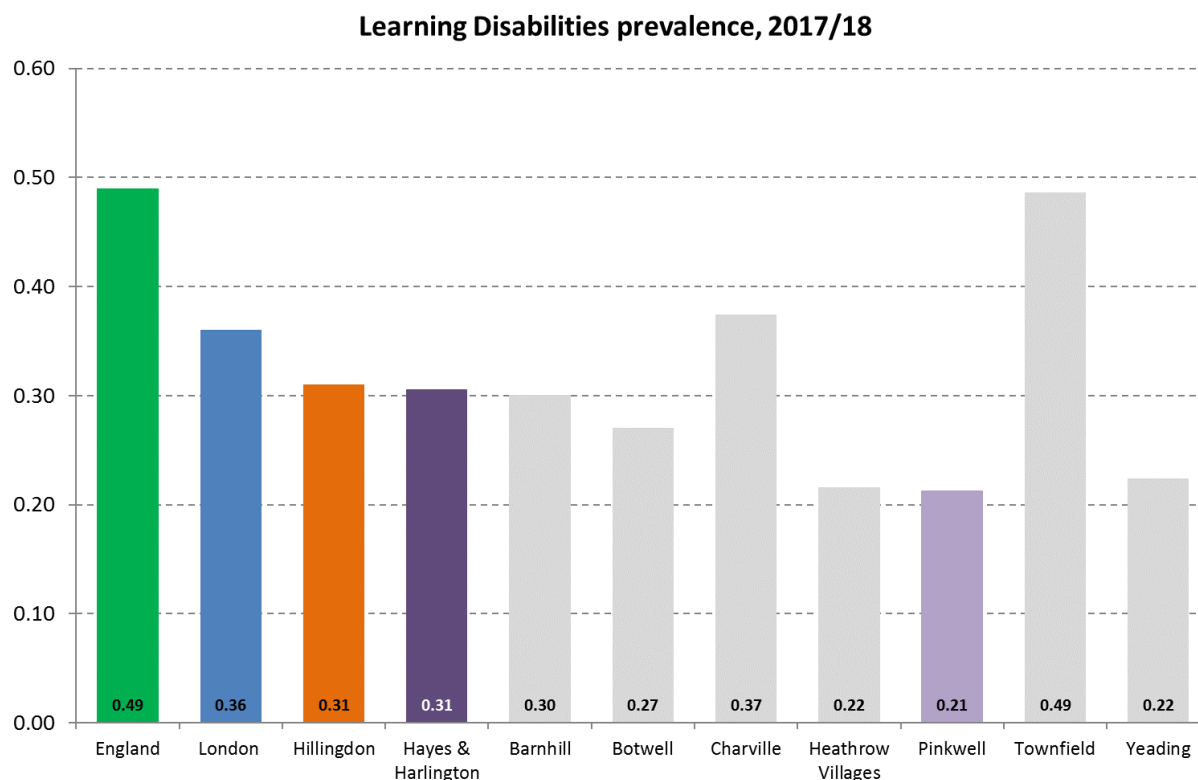
The prevalence of **depression** within Pinkwell is 5.59%, which is lower than England, but higher than London, Hillingdon and the locality:



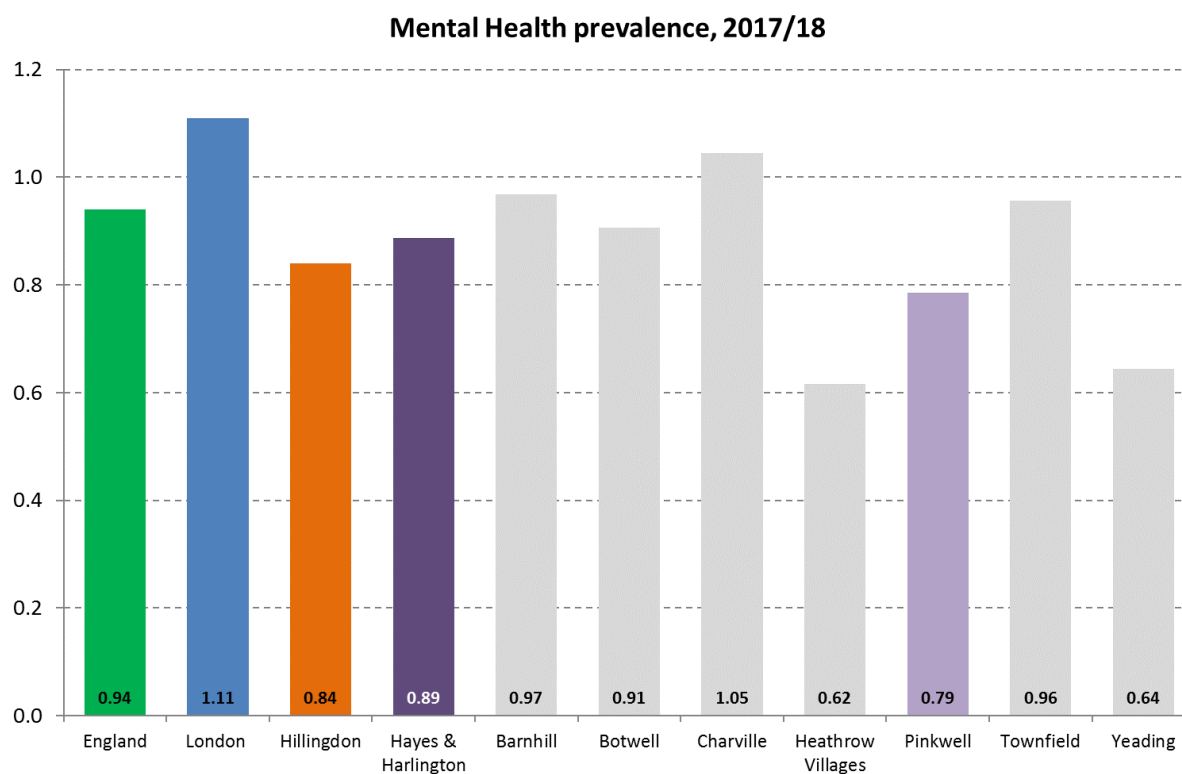
The prevalence of **epilepsy** in Pinkwell is 0.54% which is lower than England, Hillingdon and the locality and London:



The prevalence of **learning disabilities** in Pinkwell is 0.21% which is lower than England, London, Hillingdon and the locality:

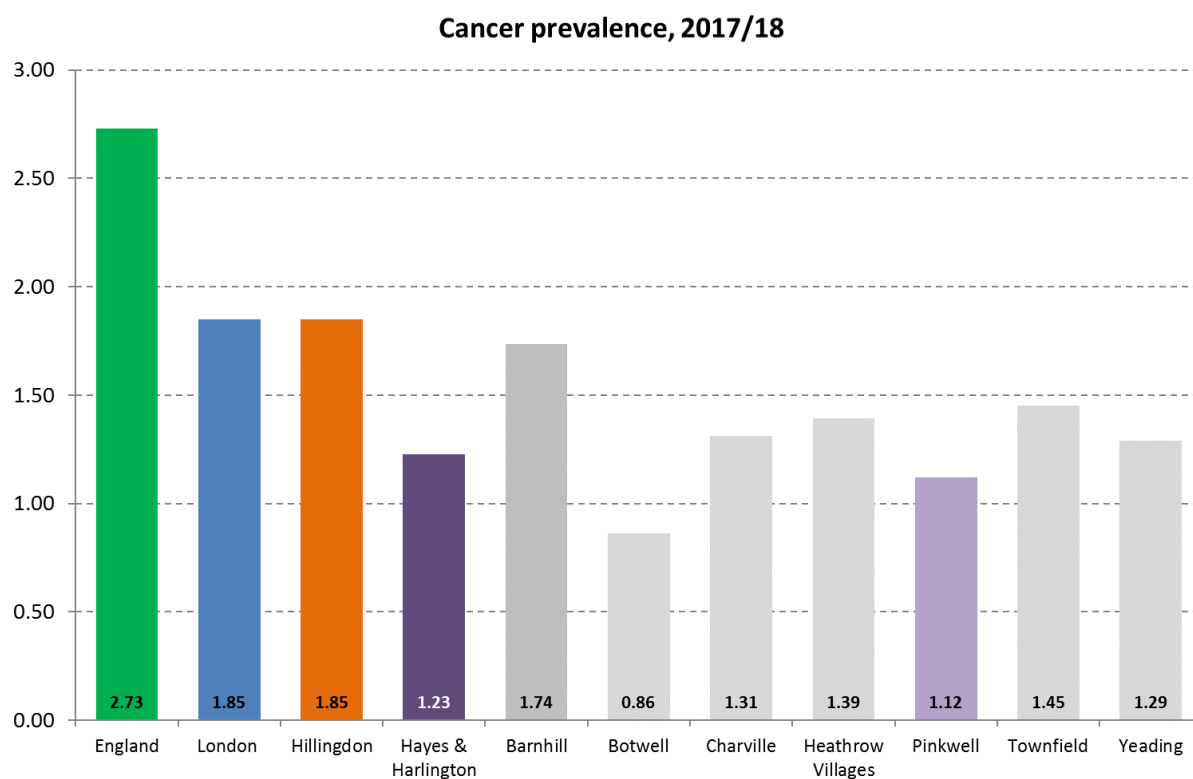


The prevalence of **mental health** in Pinkwell is 0.79% which is lower than England, London, Hillingdon and the locality:

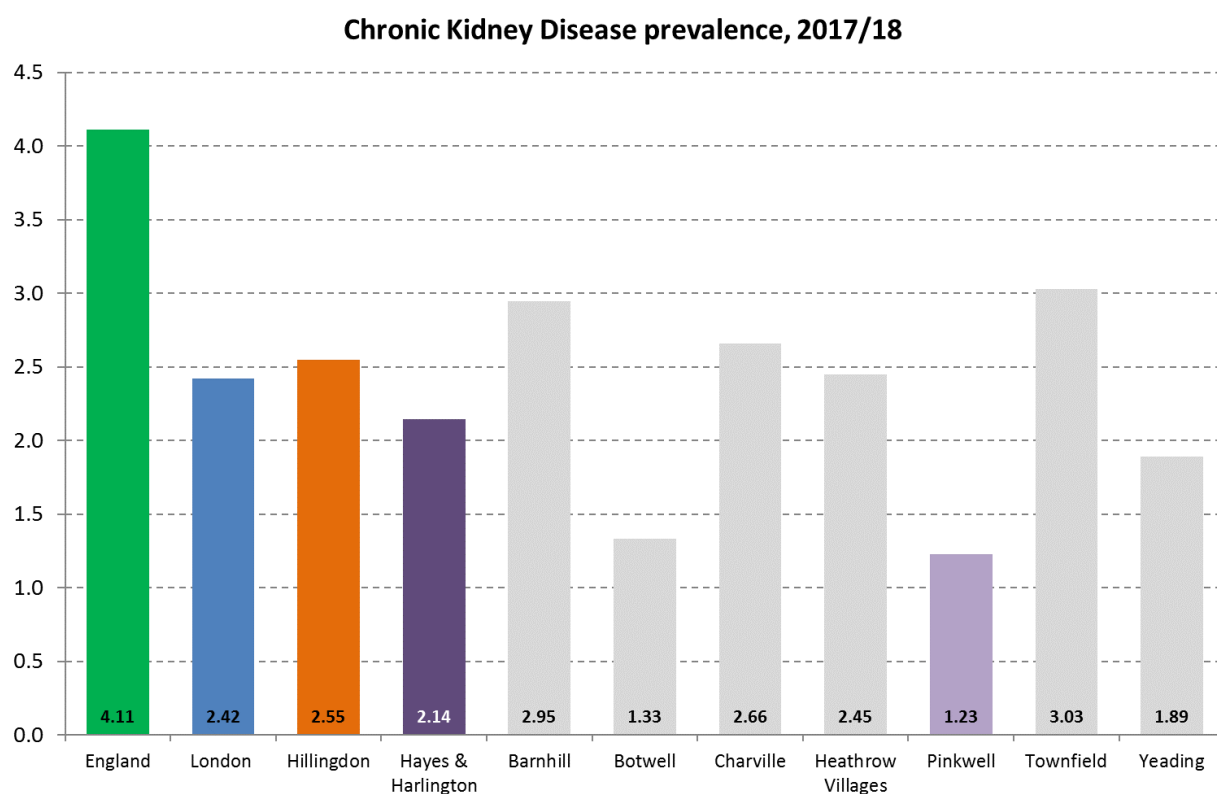


## High Dependency and Long Term conditions

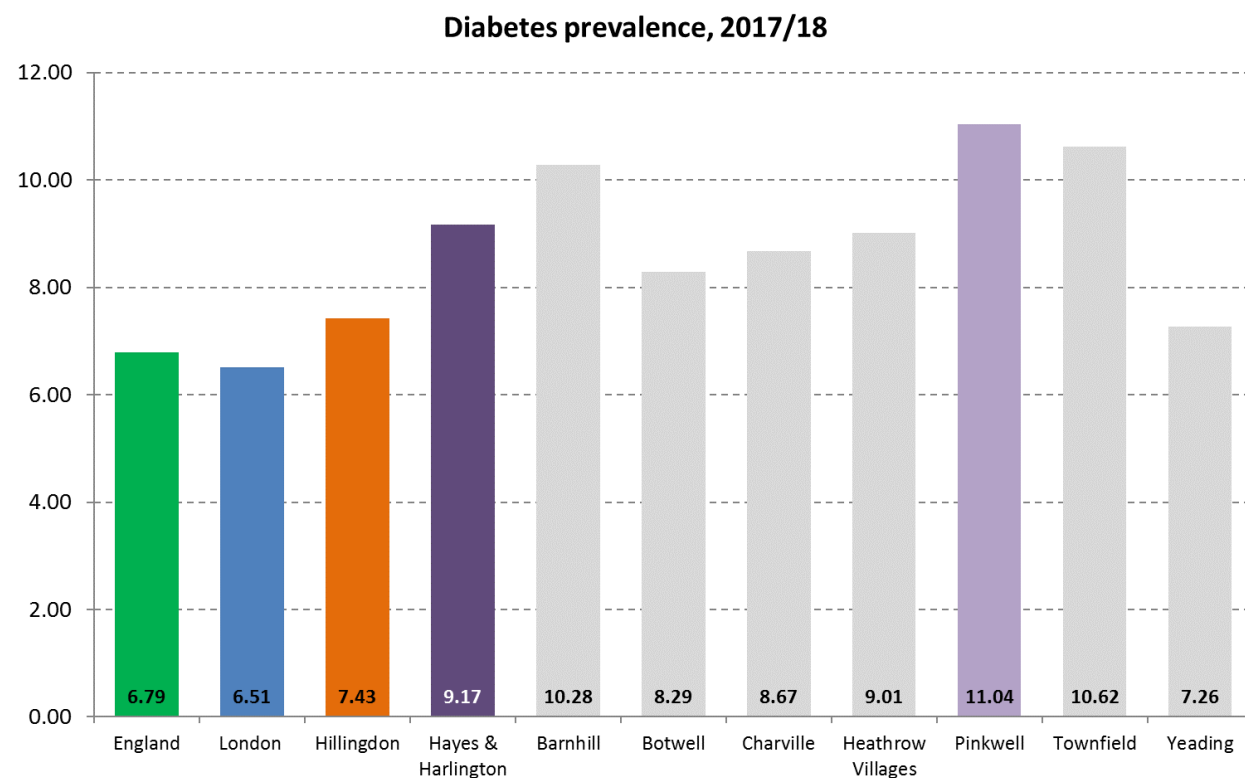
The prevalence of **cancer** in Pinkwell is 1.12% which is lower than England, London, Hillingdon and the locality:



The prevalence of **chronic kidney disease** in Pinkwell is 1.23% which is lower than England, London, Hillingdon and the locality:



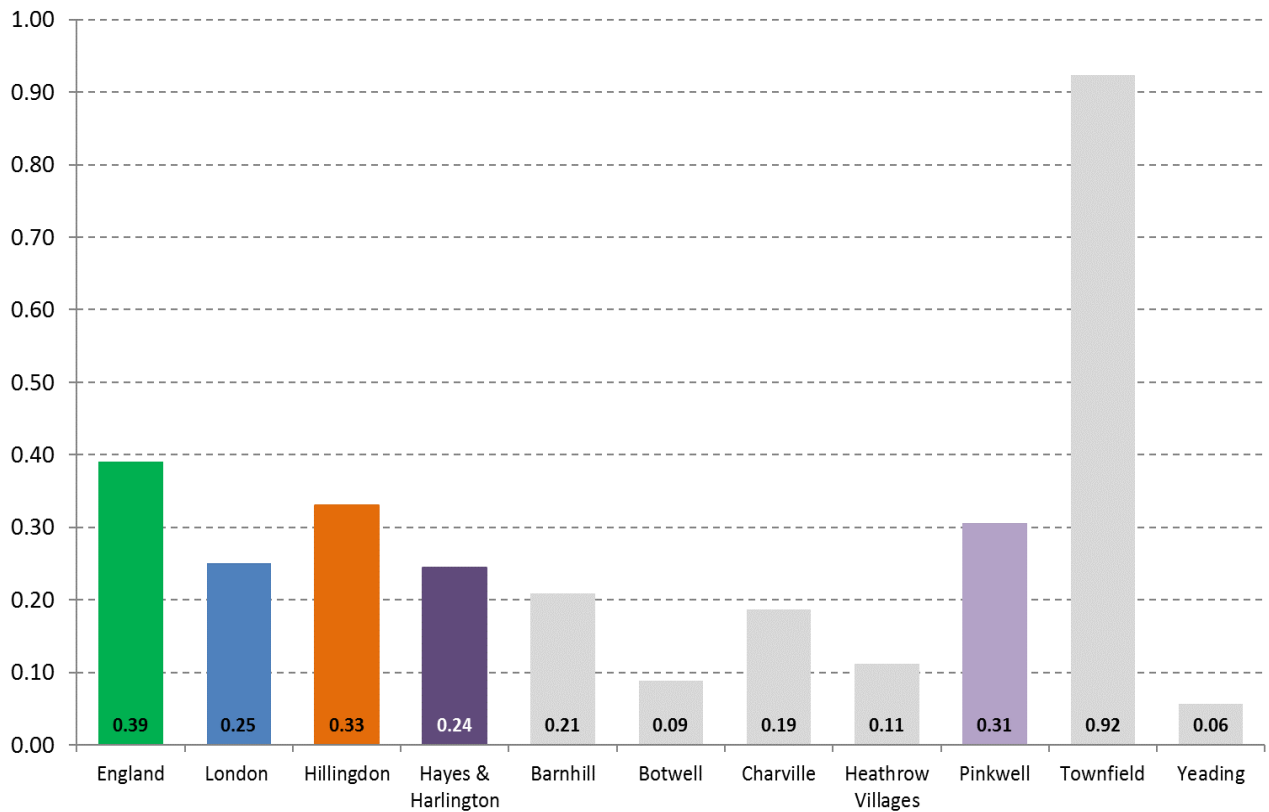
The prevalence of **diabetes** in Pinkwell is 11.04% which is higher than England, London, Hillingdon and the locality:



The prevalence of **palliative care** in Pinkwell is 0.31% which is lower than England, and Hillingdon but higher than London and the locality:



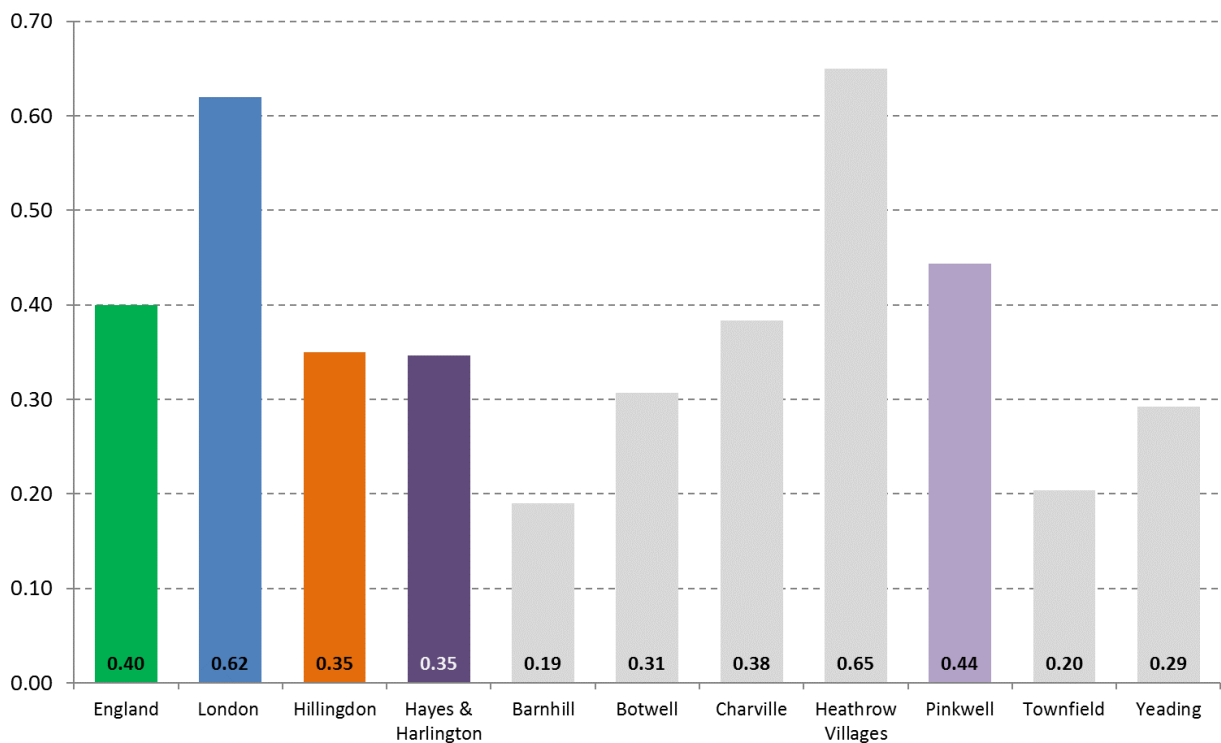
### Palliative Care prevalence, 2017/18



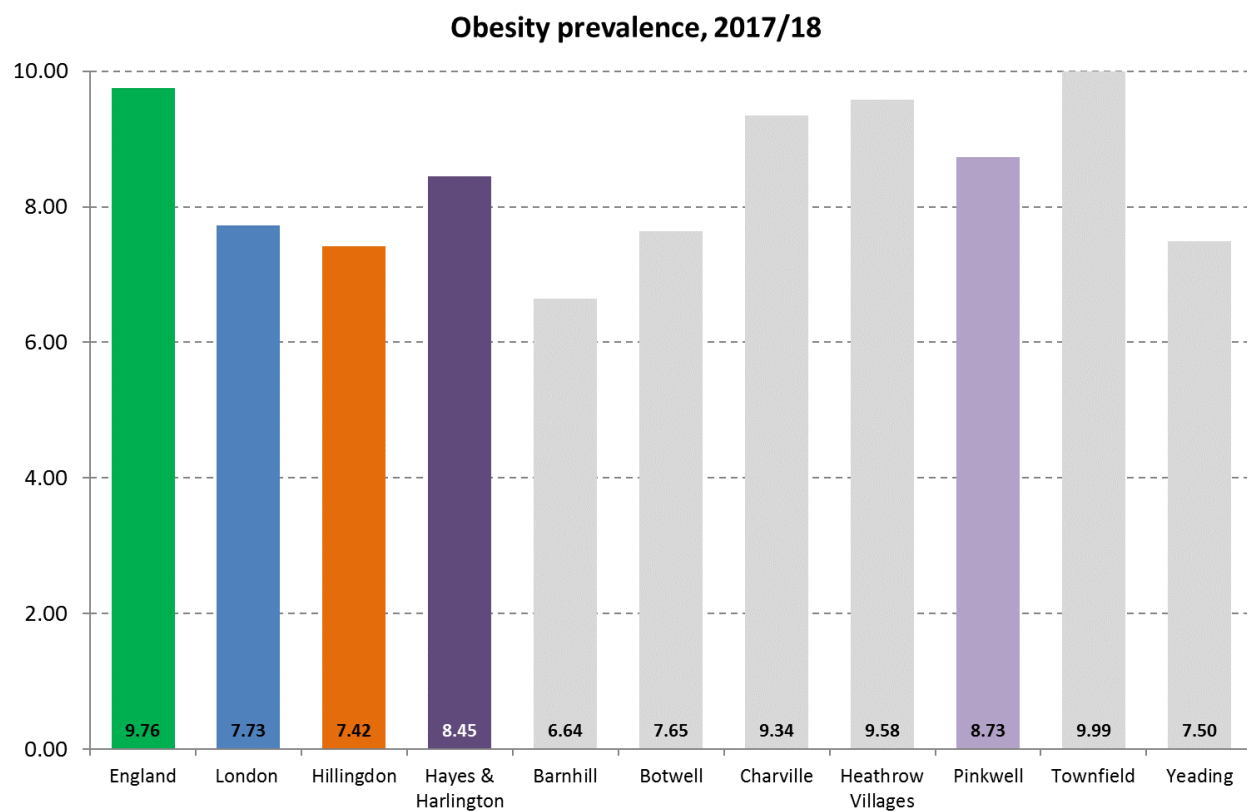
### Other conditions

The prevalence of **osteoporosis** in Pinkwell is 0.44% which is higher than England, Hillingdon and the locality but lower than London:

### Osteoporosis prevalence, 2017/18



The prevalence of **obesity** in Pinkwell is 8.73%, which is higher than London, Hillingdon and the locality but lower than England:



## Estimated Prevalence

The estimated prevalence is the number of patients who may have a condition but who have not been diagnosed.

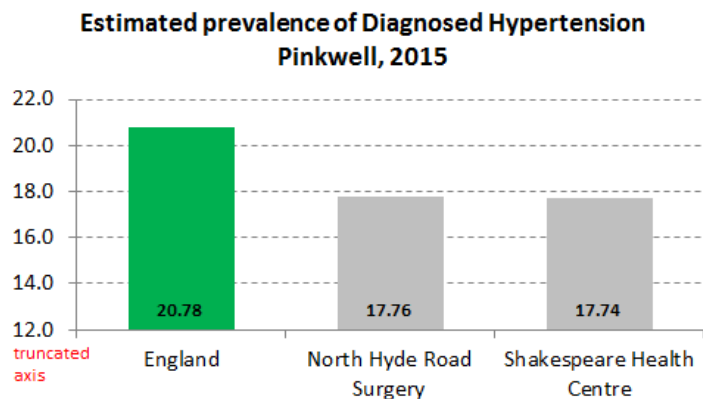
The graphs show estimated prevalence at England and GP level (data is not available at London, borough or locality level). Estimated prevalence is available on a limited number of conditions; data is taken from the latest Disease & Risk Factor Prevalence profile on Fingertips, 2015 (<https://fingertips.phe.org.uk/profile/prevalence>).

Pinkwell ward contains 2 GP surgeries (North Hyde Road Surgery and Shakespeare Health Centre). As before, patients registered with these GP practices do not necessarily live in the ward or borough.

## Diagnosed Hypertension

North Hyde Road Surgery has the highest estimated prevalence of the 2 surgeries in the ward.

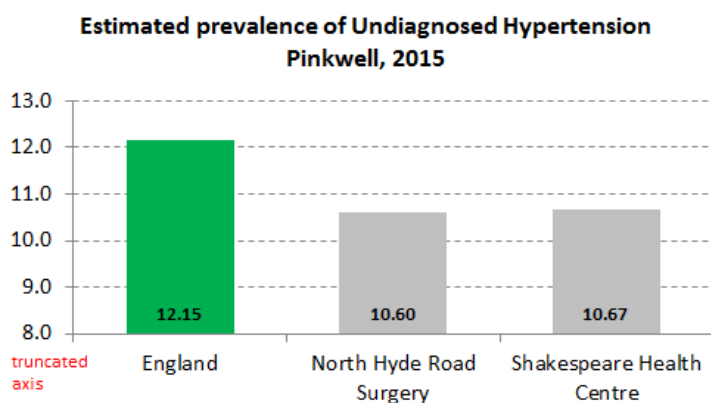
For comparison, the observed prevalence of hypertension in Pinkwell ward is 12.37%.



## Undiagnosed Hypertension

Shakespeare Health Centre has the highest estimated prevalence of the 2 surgeries in the ward.

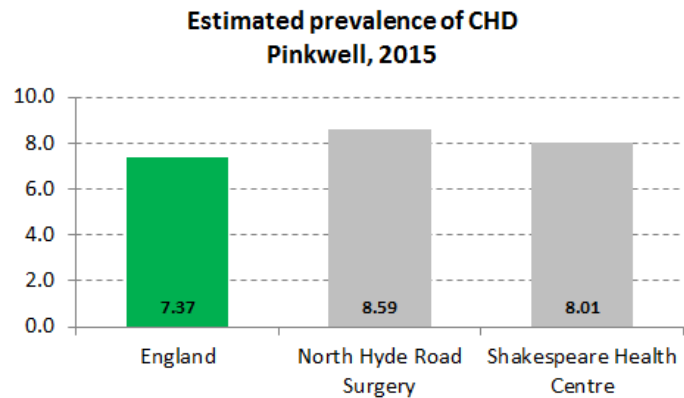
For comparison, the observed prevalence of hypertension in Pinkwell ward is 12.37%.



## Coronary Heart Disease (CHD)

North Hyde Road Surgery has the highest estimated prevalence of the 2 surgeries in the ward.

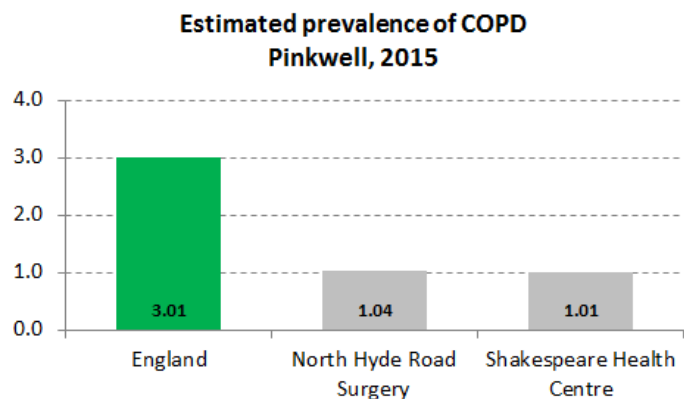
For comparison, the observed prevalence of CHD in Pinkwell ward is 1.56%.



## COPD

North Hyde Road Surgery has the highest estimated prevalence of the 2 surgeries in the ward.

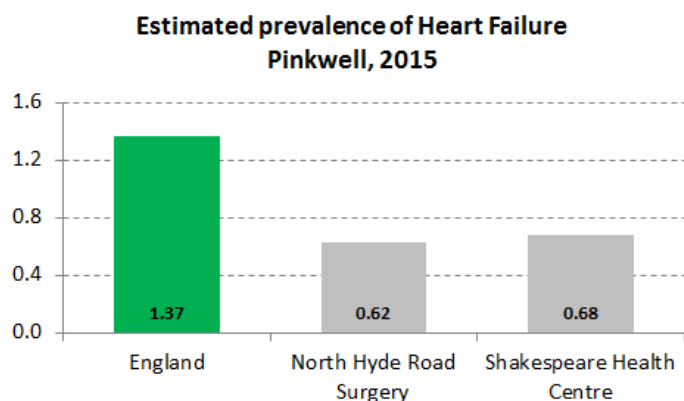
For comparison, the observed prevalence of COPD in Pinkwell ward is 0.45%.



## Heart Failure

Shakespeare Health Centre has the highest estimated prevalence of the 2 surgeries in the ward.

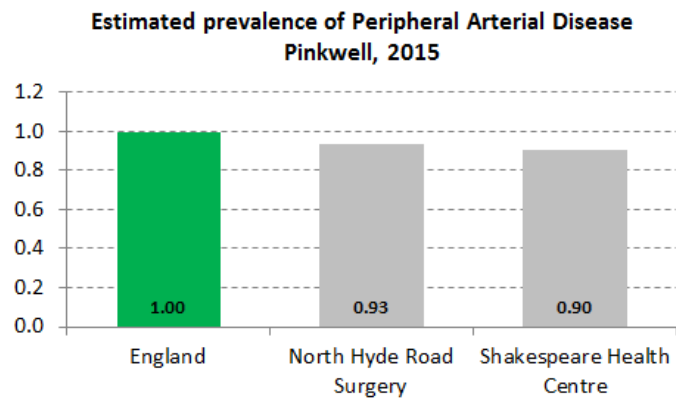
For comparison, the observed prevalence of heart failure in Pinkwell ward is 0.23%.



## Peripheral Arterial Disease (PAD)

North Hyde Road Surgery has the highest estimated prevalence of the 2 surgeries in the ward.

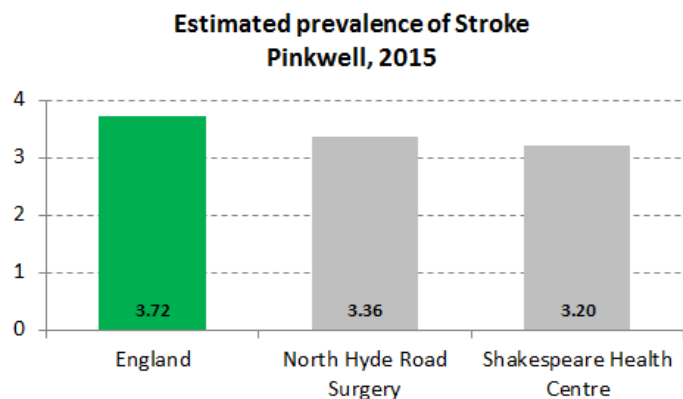
For comparison, the observed prevalence of PAD in Pinkwell ward is 0.12%.



## Stroke

North Hyde Road Surgery has the highest estimated prevalence of the 2 surgeries in the ward.

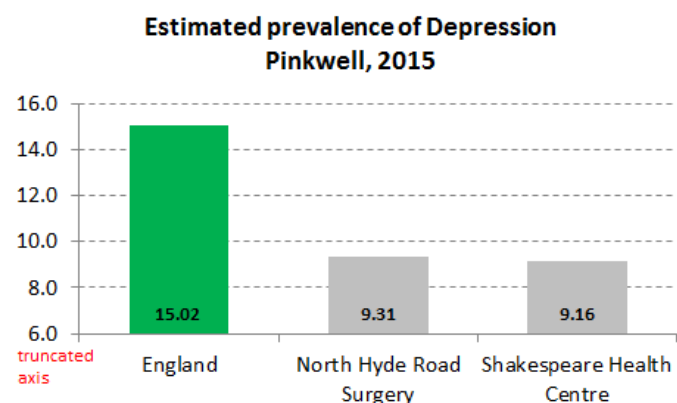
For comparison, the observed prevalence of Stroke / TIA in Pinkwell ward is 0.73%.



## Depression

North Hyde Road Surgery has the highest estimated prevalence of the 2 surgeries in the ward.

For comparison, the observed prevalence of Stroke / TIA in Pinkwell ward is 4.16%.



## Glossary

**What is a Ward Profile** - a Ward Profile is designed to provide economic, social data and health data for each ward based on latest available data sets, and provides an understanding of an area to assist with local service planning.

### Occupation types

- Managers, Directors and Senior Officials includes
  - Corporate Managers and Directors
  - Other Managers and Proprietors
- Professional Occupations include
  - Science, Research, Engineering and Technology Professionals
  - Health Professionals
  - Teaching and Educational Professionals
  - Business, Media and Public Service Professionals
- Associate Professional and Technical Occupations includes
  - Science, Engineering and Technology Associate Professionals
  - Health and Social Care Associate Professionals
  - Protective Service Occupations
  - Culture, Media and Sports Occupations
  - Business and Public Service Associate Professionals
- Administrative and Secretarial Occupations includes
  - Administrative Occupations
  - Secretarial and Related Occupations
- Skilled Trades Occupations
  - Skilled Agricultural and Related Trades
  - Skilled Metal, Electrical and Electronic Trades
  - Skilled Construction and Building Trades
  - Textiles, Printing and Other Skilled Trades
- Caring, Leisure and Other Service Occupations
  - Caring Personal Service Occupations
  - Leisure, Travel and Related Personal Service Occupations
- Sales and Customer Service Occupations
  - Sales Occupations
  - Customer Service Occupations
- Process, Plant and Machine Operatives
  - Process, Plant and Machine Operatives
  - Transport and Mobile Machine Drivers and Operatives
- Elementary Occupations
  - Elementary Trades and Related Occupations
  - Elementary Administration and Service Occupations

### Links to pages on useful websites

- [Councillor Details](#)
- [Member of Parliament for Pinkwell](#)
- [Find my nearest](#)
- [NOMIS \(official labour market statistics\)](#)
- [Ward level well-being scores \(GLA\)](#)
- [Ward profiles \(GLA\)](#)
- [Public Health England](#)